Jun 04, 2021 07:01 BST

Traffic results for May show signs of positive trend

Norwegian's traffic figures for May continue to be affected by international travel restrictions and therefore low demand. However, passenger numbers have shown a noticeable increase in volume in line with vaccination roll outs and changes to entry restrictions and quarantine regulations.

In May, 96,909 customers flew with Norwegian, which is approx. 23,000 more than at the same time last year. Compared with May 2020, the total capacity (ASK) has increased by 41 percent and passenger traffic (RPK) up 97 percent. Furthermore, the load factor in May was 54.8 percent, an increase of 16

percentage points compared with last year.

“Despite low volumes, we are experiencing an increasingly positive trend in the number of bookings for the summer and autumn period. This is especially noticeable in the Scandinavian market. The increase in the number of bookings demonstrates a clear connection with the announced and gradual opening of society and the relaxing of travel restrictions by government authorities. We are prepared and ready to increase our route network to meet future customer demand.” Said Jacob Schram, CEO of Norwegian.

Norwegian operated ten aircraft in May, mainly on Norwegian domestic routes. The company operated 99.1 percent of its scheduled flights in May, whereof 95.9 percent departed on time.

Please see attached PDF for more details.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe’s Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat’s climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

Contacts

For journalists only
Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816

Marketing/sponsorhip requests: marketing@norwegian.com
Press Contact
Marketing/sponsorship requests: marketing@norwegian.com