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## Norwegian wins three prizes at the Apex Passenger Choice Awards - including best airline in Europe

**Norwegian scooped three prizes at the prestigious *Passenger Choice Awards 2014* in California last night. It won the categories *Best in Region: Europe* and *Best in Inflight Connectivity & Communications*. It also won an *Avion Award* in the category *Best Single Achievement in Passenger Experience* for its moving map on the 787 Dreamliners.**

Norwegian received three awards during the prestigious Passenger Choice Awards in California last night. It won the categories *Best in Region: Europe* and *Best in Inflight Connectivity & Communications*. This is the third year running Norwegian takes home the award for its free inflight WiFi and connectivity. Norwegian also won an *Avion Award* in the category *Best Single Achievement in Passenger Experience* for its moving map on the 787 Dreamliners.

The airline was up against Austrian Airlines, Iberia, Turkish Airlines and Virgin Atlantic in the *Best in Region*-category and Alaska Airways, Emirates, Jet Blue and Virgin America in the *Best Connectivity*-category. In the *Best Single Achievement* award, Air Canada, Air France/KLM, Virgin America and Delta Airlines were beat by Norwegian.

“We’re very grateful and proud of these acknowledgements, especially because it is the customers themselves that have given their votes to Norwegian. I want to thank our passengers for choosing Norwegian and not least our hard working and dedicated staff all around the world; in the air, on the ground and at the offices, who do their utmost every day all year long to give the passengers a great travel experience“, said CEO Bjørn Kjos of Norwegian.

“In 13 languages and available around the globe, the Passenger Choice Awards is by far one of the most impressive and comprehensive passenger surveys of its kind,” said Dominic Green, APEX Events & EXPO chair. “It’s a huge benefit to the airline industry to have this kind of candid data at their fingertips, and it’s the passengers who ultimately benefit from it.”

### **About the Passenger Choice Awards**

The Passenger Choice Awards were created by the Airline Passenger Experience Association (APEX) to give voice to airline passengers. APEX encompasses a network of professionals that are committed to providing an outstanding airline experience for passengers around the globe.

### **Media Contact:**

Norwegian’s Press Office: + 47 815 11 816

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Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. More than 20 million passengers fly on its network per year. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 417 routes to 126 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. In 2013 and 2014, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. Norwegian offers better leg room than most competitors, in-flight WiFi, world-class punctuality and a fleet of 98 aircraft with an average age of only 4.8 years.

## Contacts



### **For journalists only**

Press Contact

Norwegian Press Office

[press@norwegian.com](mailto:press@norwegian.com)

+47 815 11 816



**Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

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