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Norwegian unveils new must-see sights in Denver and Seattle ahead of new route launches

- *Airline begins countdown to launch of new Denver and Seattle routes in September*

Low-cost airline Norwegian reveals the exciting new visitor attractions in Denver, Colorado and Seattle, Washington as the countdown begins to the airline's two new USA routes launching at London Gatwick next month.

From Saturday 16 September, Norwegian will break the current monopoly on direct UK flights to Denver with a brand new two-weekly service, offering the only low-cost route from London to Denver with fares from £180. The following day on Sunday 17 September, the airline commences a new four weekly direct service to Seattle, offering £180 fares to connect London Gatwick with the Pacific Northwest. Both routes will be serviced by brand new Boeing 787 Dreamliner aircraft featuring high-quality economy and Premium cabins.

With new openings, stunning scenery and affordable fares at www.norwegian.com, Denver and Seattle are now more attractive than ever to visit and here are the reasons why:

Denver - *New hotels, new dinosaur exhibition and weekly craft beer collective*

Denver perfectly combines city living with the great outdoors and has several new hotels and attractions ready to explore in time for Norwegian's new flights.

- Autumn 2017 - the first hotel opening in Denver's hip RiNo (River North) district will include local craft brewer New Belgium sour beers. The Ramble Hotel also opens this winter featuring marquee lobby bar, Death & Co Denver – the first outside NYC.
- October 2017 - The Denver Museum of Nature and Science will host a new exhibition, Ultimate Dinosaurs which will showcase spectacular fossils unearthed in recent years and augmented reality display of creatures in lifelike settings.
- Every Saturday in 2017 - a collective comprised of Denver's RiNo neighbourhood craft beverage providers, will offer free ETuk Denver rides to participating independent craft breweries, cideries and wineries.

Seattle - New food and cultural events and opening of Seattle's largest hotel

With a thriving city, three national parks, dramatic Pacific coastline and cruise connections to Alaska, Seattle can appeal to Brits of all ages. The Emerald City also has a range of upcoming openings and events heading into 2018:

- February 2018 - Seattle Museum Month begins giving visitors staying at participating hotels, a 50% discount on admissions to select museums, including the Museum of Popular Culture and the Museum of Flight, throughout February.
- March 2018 - Food and wine lovers can explore Taste Washington which opens its doors to 235 wineries, 65 restaurants and 60 culinary exhibitors from across the region. Washington State is the second largest producer of wine in the USA.
- Mid-2018 - the largest hotel in Seattle and one of the biggest on the West Coast will open with a premium, full service 1,260 guest room Hyatt Regency Hotel currently being developed in the heart of downtown Seattle.

Thomas Ramdahl, Chief Commercial Officer at Norwegian said: *“The countdown is now on to the launch of these exciting new routes to Denver and Seattle and with fares from £180, Brits have more affordable access than ever before to these iconic cities.*”

“Whether you’re seeking adventure in the mountains and evergreen forests or exploring urban life in these eclectic cities, we’re showing why Denver and Seattle are must-visits for your next American destination.”

Denver and Seattle become Norwegian’s eighth and ninth long-haul routes from Gatwick ahead of starting a new route to Singapore on 28 September followed by new services to Buenos Aires on 14 February, Chicago on 25 March and Austin on 27 March next year.

The airline was voted ‘World’s best low-cost long-haul airline’ for the third consecutive year and ‘Europe’s best low-cost airline’ at the SkyTrax World Airline Awards for the fifth year running.

For more on Denver please visit: www.colorado.com

For more on Seattle please visit: <http://www.seattle-washingtonstate.co.uk/>

- **ENDS**

Norwegian in the UK:

- Norwegian carries **5.2 million UK passengers each year** from London Gatwick, Edinburgh, Birmingham and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 800 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 7 U.S destinations with fares from just £139 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted ‘Europe’s best low-cost carrier’ by passengers** for four consecutive years at SkyTrax World Airline

Awards from 2013-2016, along with being awarded the **'World's best low-cost long-haul airline'** in both 2015 and 2016

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