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Norwegian to launch a number of new routes from Scandinavia in the winter

Scandinavia's largest low cost carrier, Norwegian continues to expand and is setting up a number of new routes from Scandinavia in the autumn. Six new routes are being launched from Stockholm and Copenhagen; to Geneva, Salzburg and Barcelona from Copenhagen and to Barcelona, Salzburg and Tenerife from Stockholm. A new route from Trondheim to Las Palmas is being launched from Norway.

Norwegian has enjoyed solid passenger growth throughout 2009 and is meeting demand on the market for new routes and more flights. The new direct routes from Stockholm to Barcelona and Tenerife will be launched in October, while the new route to the winter destination of Salzburg is being launched in December. There will also be increased capacity to Geneva from Stockholm, three weekly flights compared to two last winter. From Copenhagen this season Norwegian is launching routes to Barcelona, Geneva and Salzburg. In Norway a new route is launched from Trondheim to the Gran Canaries, as well as increased frequencies to the Canaries from Oslo.

High demand for low fare tickets

"We take great care to listen to our customers. All our new destinations and increased numbers of flights from Scandinavia are the result of the demand we have experienced and our customers' requests. We have set up popular destinations at reasonable prices, in line with the strong growth in passenger numbers Norwegian has enjoyed since last year. Brand new, more comfortable seats with considerably more legroom are another new feature this autumn. This is something we know is very welcome on long flights," says Daniel Skjeldam, Chief Commercial Officer for Norwegian.

Last year, Norwegian, became the first low cost carrier to fly from Europe to Dubai when the company launched twice-weekly flights from Stockholm and Oslo respectively. This winter Scandinavians will have even greater flexibility when choosing the length of their stay as Norwegian will increase capacity from two to three flights a week from each city as well as once a week from Copenhagen. All three routes will use Boeing 737-800s for the flights. The aircraft are fitted with the latest seat design, giving passengers comfort and more legroom. The company will start to equip its fleet with high-speed in-flight broadband during the autumn.

For further information:

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Norwegian is Scandinavia's largest low cost carrier and the fourth largest in Europe. With low prices and customer-friendly solutions, the airline has enjoyed strong passenger growth in recent years. It now offers nearly 200 routes to 90 destinations. Norwegian transported over 9 million passengers in 2008 with sales of NOK 6.2 billion, 43% up on the previous year. The company is listed on the Oslo Stock Exchange (since 2003) and has a total of 1500 employees and a fleet of 45 aircraft. 61 new Boeing 737-800Ws will be delivered between 2008 and 2014. Norwegian will have the most modern and environmental friendly fleet of aircraft in Europe when all the planes have been delivered. The head office is in Oslo, Norway. For further information, see www.norwegian.com.

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