



Apr 20, 2023 15:01 BST

Norwegian signs agreement to improve onboard WiFi service

Norwegian renews its partnership with Anuvu making it the first airline outside of North America that will launch Anuvu's cutting-edge high-speed WiFi technology. The partnership will pave the way for stable, fast and reliable WiFi onboard that will improve Norwegian's customer experience in the years to come.

Norwegian has chosen Anuvu to provide new, award-winning WiFi technology onboard its fleet of aircraft. Norwegian will be the first airline in Europe to implement this cutting-edge technology which will allow

customers to browse, stream, upload and download from the internet at speeds up to twenty times faster than what is currently available. In addition, the technology has extra bandwidth, allowing ten times as many customers to access the internet simultaneously without impacting performance.

“We are very excited about this renewed partnership with Anuvu. We expect to be able to start rolling out the new solution within the next year, significantly improving the WiFi solutions we offer our customers. We are constantly working on developing and improving our services on board and having a seamless, stable WiFi experience in the air is critical to many of our customers – making it one of our most important priorities,” said Christoffer Sundby, Chief Marketing and Customer Officer at Norwegian.

In 2011, Norwegian was the first airline to offer WiFi on single aisle aircraft in Europe.

Anuvu’s technology will be installed on Norwegian’s new aircraft deliveries in the years to come and will gradually be rolled out across the fleet. In addition to enhancing the customer’s Internet experience onboard, the new technology will allow crew to deliver more onboard services by improving the information flow between the aircraft and airport operations.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe’s Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat’s climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com