



Dec 07, 2011 07:00 GMT

Norwegian Reports Strong Passenger Growth in November

Norwegian (NAS) today reported November traffic results. The company continues to experience a solid passenger growth. More than 1.3 million passengers flew with the airline in November 2011, an increase of 20 percent compared to the same month previous year.

The airline flew 1,301,566 passengers in November and reported a total RPK growth of 19 percent. The load factor was 77 percent, the same as November last year when the load factor increased considerably compared to the same months previous years.

“Despite a solid capacity increase our load factor remains stable, with which we are satisfied, considering a period of typically lower travel activity and the transition in to the winter schedule. Even though we experience price competition we are increasingly better positioned to meet this head-on competition. New, fuel- efficient aircraft are key to reducing the company’s overall costs. In turn we are able to offer our customers lower fares and a better, improved travel experience,” said CEO Bjørn Kjos at Norwegian.

More than half of the fleet WiFi equipped at year-end

By year-end 2011 more than half the fleet of aircraft will be WiFi equipped. Today Norwegian offers free WiFi on 26 of its 737-800 aircraft.

Norwegian’s overall on-time performance was 85.1 percent in November and the overall flight regularity was 99.6 percent. A flight regularity of 99.6 percent means that Norwegian rarely cancels any flights. In early November, the on-time performance was affected by operational challenges caused by radar issues at Oslo Airport Gardermoen.

More environmentally progressive

Norwegian is committed to actively engage in and support a sustainable environmental policy - and to continue to reduce emissions from aviation. The single most efficient way to reduce emissions is new, fuel-efficient aircraft. By year-end 2011, Norwegian has taken the delivery of 16 brand new Boeing 737-800 aircraft with Dreamliner interior.

For more detailed information, please see pdf attached.

Contacts:

SVP Corporate Communications Anne-Sissel Skånvik, tel +47 97 55 43 44

CFO Frode Foss, tel + 47 91 63 16 45

Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the

second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 13 million passengers in 2010, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 59 aircraft on 261 routes to 100 destinations and employs approximately 2 500 people.

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact
Marketing/sponsorship requests: marketing@norwegian.com