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Norwegian reports passenger growth and solid load factor in July

Norwegian carried more than 2.9 million passengers this month, an increase of nine percent compared to the same month previous year. The load factor was 94.6 percent, up 0.8 percentage points.

The total traffic growth (RPK) increased by 15 percent this month, while the capacity growth was 14 percent.

“We are very pleased that so many passengers chose to fly with Norwegian in July. Today’s traffic figures show a solid load factor across all markets and

prove that more and more people realize that it is possible to fly comfortably at a low fare,” said CEO of Norwegian, Bjørn Kjos.

Norwegian operated 99.5 percent of the scheduled flights in July, whereof 64.9 percent departed on time. The on-time performance was considerably affected by delays in European air traffic in general.

Norwegian’s fleet renewal program continues with full force in 2016 with the delivery of 21 brand new aircraft. The company took delivery of a brand new Boeing 787-9 Dreamliner in July. With an average age of only 3.6 years, Norwegian’s fleet is one of the world’s “greenest” and most modern.

In July, Norwegian was also named the [‘World’s Best Low-Cost Long-Haul Airline’ for the second consecutive year](#) and [‘Best Low-Cost Airline in Europe’](#) for the fourth year in a row at the renowned [SkyTrax World Airline Awards](#).

Please find traffic figures report in the attached pdf.

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Norwegian in the UK:

- Norwegian first launched UK flights in 2003 and now operates from London Gatwick, Edinburgh, Birmingham and Manchester Airports to more than **40 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 3.9 million yearly passengers, and with more than 700 pilots, cabin crew and staff working from its Gatwick base
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 8 U.S destinations with fares from just £135 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations

- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the **'World's best low-cost long-haul airline'** in both 2015 and 2016

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