



Nov 05, 2015 08:00 GMT

## Norwegian reports international growth and stable Scandinavian traffic figures for October

Norwegian's October traffic figures are characterised by international growth, particularly on the long-haul routes, a trend the company has reported over the past months. The solid load factor continued this month and was 88 percent, up 6.2 percentage points from the same month previous year. The company carried approximately 2.4 million passengers in October, an increase of six percent.

The October traffic figures show a stable and positive development for

Norwegian. Future bookings are good and the growth on long-haul routes - particularly out of London Gatwick - continues.

Norwegian carried 2,385,906 passengers in October, an increase of six percent compared to the same month previous year. The total passenger traffic (RPK) increased by ten percent and the capacity increased by two percent. The load factor increased by 6.2 percentage points to 87.8 percent. The load factor on the long-haul routes was 96 percent.

“This month is characterized by stable growth in the Scandinavian market, not least in Norway, where many have predicted a decline in passenger demand. When corporations need to save cost on employee travel, they look for high quality flights at a lower fare,” said CEO Bjørn Kjos.

Norwegian operated 99.7 percent of its scheduled flights in October, whereof 85.3 percent departed on time.

*Please find detailed traffic figures attached.*

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### **Norwegian in the UK**

- Norwegian first launched UK flights in 2003 and now operates from London Gatwick, Edinburgh, Birmingham and Manchester Airports to **34 destinations worldwide**.
- Norwegian is the **third largest airline at London Gatwick**, with 3.4 million yearly passengers as of June 2015, and with 130 pilots and 300 cabin crew working from its Gatwick base
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** flying directly from Gatwick to New York, Fort Lauderdale and Los Angeles
- Norwegian is the only airline to offer **free in-flight WiFi on UK**

**flights** to 29 European destinations

## Contacts



### **For journalists only**

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