

Feb 05, 2015 07:00 GMT

## Norwegian reports higher load factor and continued traffic growth in January 2015

**Norwegian continues to grow in all markets. Norwegian carried more than 1.6 million passengers in January 2015, an increase of five percent compared to January last year. The load factor was 80 percent in January, up 5.2 percentage points.**

In January, 1,609,057 passengers flew with Norwegian. This is an increase of five percent compared to January 2014. The total passenger traffic (RPK) increased by 21 percent and the total capacity (ASK) increased by 13 percent this month. The load factor was 80 percent in January, up 5.2 percentage points.

“I’m very pleased that we have a higher load factor in a low season month like January. The increase in traffic growth is mainly due to a stronger focus on the European market, along with a considerable growth in our long-haul operation,” said Norwegian’s CEO Bjørn Kjos.

Norwegian continues to renew its fleet. A total of 10 brand new Boeing 737-800s and one 787 Dreamliner aircraft will be delivered during 2015. Last year, Norwegian took delivery of 14 brand new Boeing 737-800 and four 787 Dreamliners. Norwegian’s fleet is one of Europe’s newest and most environmentally friendly.

Norwegian operated 99.5 percent of its scheduled flights in January, whereof 77.9 percent departed on time.

*For more detailed information, please see pdf attached.*

## Media Contacts:

CFO Frode Foss, + 47 91 63 16 45

---

Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. The company reported its highest ever passenger figures in a single year with almost 24 million passengers in 2014. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 424 routes to 130 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. Norwegian offers better leg room than most competitors, in-flight WiFi on short haul, world-class punctuality and a fleet of 96 aircraft with an average age of only 4.8 years. In 2013 and 2014, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. In 2014, Norwegian also won three prizes at the prestigious Passenger Choice Awards for Best Airline in Europe, Best Inflight Connectivity & Communications and Best Single Achievement in Passenger Experience for its moving map on the 787 Dreamliners. In addition, Norwegian was awarded Europe’s best low-cost airline by AirlineRatings.com for the second year running.

## Contacts



### **For journalists only**

Press Contact

Norwegian Press Office

[press@norwegian.com](mailto:press@norwegian.com)

+47 815 11 816



**Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact

Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)