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Norwegian reports a 21 percent passenger growth in October

Norwegian continues to experience a considerable passenger growth in October. Close to 1.3 million passengers flew with the airline in October, a 21 percent increase compared to the same month last year. The company's overall punctuality has improved considerably.

1,268,941 passengers flew with Norwegian in October, an increase of 219,738 passengers compared to October 2009.

"We are very satisfied with yet another month with strong passenger growth. We manage to increase the load factor, despite larger aircraft and 1,700 more departures than the same month previous years," said CEO Bjørn Kjos of Norwegian.

"We work incredibly hard to improve our product to increase customer satisfaction. One example is the company's punctuality, which, by consistent hard work, has improved significantly. Another example is the new Sky Interior that will be delivered on all of our new aircraft starting in December. Our passengers will get an improved in-flight experience with Norwegian, said Kjos.

Norwegian is one of the airlines that have the lowest cancellation rate. In October, Norwegian's regularity was 99.6 percent and the Groups' total punctuality was 88.3 percent. The overall punctuality was strongly affected by the strikes in France, delaying a majority of the returning flights to Scandinavia. The load factor for October was 79 percent, one percentage point higher than the same month previous year.

New interior

In December the company will receive its first Boeing 737-800 with the new Boeing Sky Interior. Norwegian is one of the first airlines in the world with the new interior, based on Boeing's Dreamliner. The new cabin will give the passengers a new in-flight experience that will enhance comfort considerably, featuring new lighting and larger overhead stowage bins. The new interior will also help reduce the noise level. Norwegian has ordered a total of 59 aircraft with the new interior.

Please find more financial figures in the attached pdf.

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Norwegian Air Shuttle ASA, commercially branded "Norwegian," is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 10.7 million passengers in 2009, Norwegian is the 3rd largest low-cost airline in Europe. The turnover in 2009 was in excess of NOK 7.3 billion. Norwegian currently operates 53 aircraft on 239 routes to 94 destinations and employs approximately 2 000 people.

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