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Norwegian & Norse Atlantic Airways agree closer cooperation

Norwegian Air Shuttle and Norse Atlantic Airways have entered into an agreement that will allow customers to purchase tickets with connecting flights on both airlines in one transaction.

‘This agreement is win-win for both our customers and Norwegian. Our customers throughout Europe can now connect to Norse routes across the USA. Likewise, inbound customers flying Norse from the USA can now seamlessly connect to the Norwegian network throughout Europe on one ticket’, said Geir Karlsen, CEO of Norwegian.

The Icelandic software company, DoHop, is providing the platform to facilitate the close integration between Norse and Norwegian's flight itineraries. Norwegian operated flights throughout the Nordics and Europe will efficiently connect with Norse's transatlantic flights.

Connecting flights can be purchased from today for travel in September. Customers can now search on <https://connections.flynorse.com> and will soon also be available on search engines like Finn.no and Google Flights.

Norse Atlantic Airways is a new long-haul airline headquartered in Norway. It was founded in March 2021 and commenced operations in June 2022. Today, Norse operates affordable, long-haul flights to New York, Los Angeles, Fort Lauderdale, Orlando, Oslo, Berlin and London with continued expansion expected.

In 2022, Norwegian celebrates its 20th anniversary. Norwegian operates domestic flights in Norway and the Nordics and connects the Nordics to 104 destinations throughout Europe on 450 flights each day.

About Norwegian

Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.

Norwegian has been voted Europe's Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.

We were the first airline in the world to join the UN Climate Secretariat's climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.

Contacts



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