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# Norwegian now largest non-US airline serving New York

Norwegian, has become the largest non-U.S. airline on transatlantic routes to and from the New York area based on passenger numbers. The airline carried 1.67 million international passengers to and from three of New York City's airports according to the Port Authority of New York and New Jersey's most recent <u>traffic report</u>, surpassing British Airways, which carried 1.63 million, to reach the top spot.

Since the beginning of 2018, Norwegian's passenger numbers to and from New York City have continued to increase, the airline has now also overtaken Lufthansa and Emirates to reach the top spot in July. Norwegian operates 16 routes from three airports in the New York City area – John F. Kennedy International Airport, Newark Liberty International and Stewart International Airport to: Amsterdam; Barcelona; Belfast; Bergen; Copenhagen; Dublin; Edinburgh; Guadeloupe; London; Madrid; Martinique; Oslo; Paris; Rome; Shannon; and Stockholm. Norwegian launched its first route to New York on May 30, 2013 from Oslo and Stockholm on May 31, 2013.

Bjørn Kjos, Norwegian CEO and Founder, said: "Passenger numbers by the NY/NJ Port Authority further endorses the strong demand for lower fares on lucrative transatlantic routes as we flew more customers to and from New York than any other international airline in the 12 months to July 2018.

"Fares have been too high for too long as transatlantic routes have been long dominated by carriers with outdated legacies running on fumes.

"In 12 months, 1.67 million customers benefited from the fantastic value we offer and Norwegian will continue to spread its wings to the Big Apple with a

third-daily service between London and New York JFK from 28 October.

"With brand new aircraft that are the most fuel-efficient over the transatlantic skies, customers can look forward to receiving a high-quality flight experience to and from New York and globally with the leading premium low-fare airline."

Whether travelling for business or leisure, in addition to a spacious Economy cabin, our Premium passengers travelling to New York can enjoy an enhanced service and extra comfort at greater value when flying long-haul. Premium passengers can check in two 20kg bags, benefit from fast track security, relax in the No1 lounge and have priority boarding. Premium passengers are welcomed on board with complementary soft drinks, enjoy a spacious leather reclining seats with over a metre of legroom with a Premium meal service and unlimited beverages.

Norwegian's lowest fares to the US can be found on its low fare calendar, which displays the lowest available fares on all of the airline's routes. Passengers on all of Norwegian's routes are eligible to join Norwegian Reward, the airline's award-winning frequent flyer program, and can earn CashPoints every time they fly.

Norwegian is now one of the world's most awarded low-cost airlines following previous accolades in 2018: Most Fuel-Efficient Airline on Transatlantic Routes by the ICCT; World's Best Low-Cost Long-Haul Airline for the fourth consecutive year and Europe's Best Low-Cost Airline for the sixth consecutive year by Skytrax and Europe's Leading Low-Cost Airline 2018 at the World Travel Awards.

### Norwegian in the UK and Ireland:

- Norwegian carries 5.8 million UK passengers each year from London Gatwick, Edinburgh and Manchester Airports to 50 destinations worldwide
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul**

**flights to the U.S.** - the airline now flies to 11 U.S destinations, Buenos Aires and Singapore

- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.7 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **awardwinning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

#### Contacts



## For journalists only

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