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# Norwegian launches world's longest lowcost route to Singapore from under £150

- New direct low-cost flights to Singapore with fares from £149.90
- Airline begins longest nonstop route operated by a low-cost carrier
- Airline marks its first UK route to Asia with celebration at Gatwick Airport

Norwegian, voted <u>world's best low-cost long-haul airline</u>, continues its global expansion today by launching its first route from London Gatwick to Asia with a special Singaporean themed celebration to mark the carrier's inaugural flight to Singapore.

The new 12-hour 45 minute flight from London Gatwick to Singapore Changi Airport is now the world's longest route operated by a low-cost airline, covering 6,764 miles (10,885km) using brand new, state-of-the-art Boeing 787-9 Dreamliner aircraft.

Consumers can fly direct to Singapore from Gatwick four times a week from £149.90 one way at <a href="https://www.norwegian.com/uk">www.norwegian.com/uk</a>

Today's gate celebration at Gatwick Airport gave passengers an entertaining taste of Singapore with lion dance performances, colourful kebaya dress and traditional Singaporean cuisine and refreshments to enjoy. Norwegian opened the new route alongside Gatwick CEO Stewart Wingate and Ms Tan Yen Nee, European Regional Director at Singapore Tourism Board.

**Bjørn Kjos, CEO at Norwegian said:** "Today we brought a taste of Singapore to Gatwick to mark the expansion of our high quality long-haul flights from the UK to Asia for the first time. I'm delighted to build upon our popular USA flights and give leisure and business customers more affordable access to Singapore and the

Asia-Pacific like never before.

"The 787 Dreamliner has the range to allow us to expand our long-haul services to other parts of the world while keeping fares affordable for all. This is just the start of Norwegian's UK expansion into new markets as we will continue connecting destinations where fares have been too high for too long."

**Stewart Wingate, CEO at Gatwick Airport said:** "Norwegian has raised the bar by introducing the world's longest low-cost long-haul route between Gatwick and Singapore.

"Singapore is one of the world's premier destinations and is a significant addition to Gatwick's 60-strong long-haul route network. Services in both directions are likely to be very popular, both with tourists and business travellers flying between two of the world's top financial centres.

"It's such an exciting time for Gatwick as airlines like Norwegian continue the low-cost long-haul revolution and I'm already looking forward to hearing about the next new destination."

## Ms. Tan Yen Nee, Regional Director, Europe at Singapore Tourism Board said:

"We are delighted that Singapore is chosen as Norwegian's first direct route to Asia from the UK. Singapore has evolved from a colony to a city with a unique blend of multicultural enclaves, architectural wonders, lush gardens, world-class attractions and diverse culinary experiences, made possible by a Singapore spirit and attitude of never settling. Whether you are a nature lover, culture buff, foodie or action-seeker, Singapore offers a multitude of inspiring experiences to travellers with a passion for discovery. We look forward to welcoming Norwegian's passengers to Singapore."

Norwegian's Boeing 787-9 Dreamliners are designed for comfort as all passengers have personal 11-inch seat back screens offering a wide selection of complimentary inflight entertainment. All seats are equipped with USB ports for charging personal electronic devices. Premium passengers also benefit from spacious cradle seating offering more than a metre of legroom and free lounge access at Gatwick Airport from £699.90 one way.

The Singapore route will be operated by the UK subsidiary 'Norwegian UK' (NUK) ahead of operating new flights to Buenos Aires from 14 February 2018.

NUK has been granted a foreign air carrier permit by the U.S. Department of Transportation which allows NUK to operate flights between the UK, Europe and the United States. NUK is headquartered at London Gatwick, and will use British-registered Dreamliner aircraft and Gatwick-based crew to operate the new services.

Norwegian Reward members will be able to earn and spend CashPoints - the currency for Norwegian's award-winning loyalty programme, Norwegian Reward.

Consumers can also connect from an easyJet short-haul flight to Norwegian's new Singapore flight in a single booking using the <a href="mailto:new 'Worldwide by easyJet' platform">new 'Worldwide by easyJet' platform</a>.

Norwegian carries 5.2 million UK passengers each year to more than 50 global destinations. The airline has one of the youngest aircraft fleets in the world with an average age of 3.6 years, and more than 200 new aircraft on order. Norwegian has been awarded the 'World's best low-cost long-haul airline' for two consecutive years at the SkyTrax World Airline Awards.

#### ENDS

#### Notes to editors

 Fares referenced are based on the lowest available fare per person and include all mandatory taxes and charges.

Flight schedule from 28 September (local time):

## **London Gatwick to Singapore Changi Airport:**

• Departs Gatwick: 10:30 – Monday, Thursday

• Arrives Singapore: 06:15+1

Departs Gatwick: 22:30 – Tuesday, Saturday

• Arrives Singapore: 18:15+1

# Singapore Changi Airport to London Gatwick:

Departs Singapore: 08:50 – Tuesday

Arrives Gatwick: 15:30

• Departs Singapore: 23:40 - Wednesday, Sunday

Arrives Gatwick: 06:20+1

Departs Singapore: 08:15 - Friday

Arrives Gatwick: 14:55

### For further information please contact:

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#### **Norwegian in the UK:**

- Norwegian carries 5.2 million UK passengers each year from London Gatwick, Edinburgh, Birmingham and Manchester Airports to 50 destinations worldwide
- Norwegian is the third largest airline at London Gatwick, with 4.6 million yearly passengers, and with more than 800 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** the airline now flies to 7 U.S destinations with fares from just £139 one way
- Norwegian is the only airline to offer free inflight WiFi on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been voted 'Europe's best low-cost carrier' by passengers for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the 'World's best low-cost long-haul airline' in both 2015 and 2016

#### **Contacts**





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