

Apr 15, 2013 09:00 BST

Norwegian launches new route from Oslo to Fort Lauderdale

Norwegian launches Fort Lauderdale, Florida, as a new destination from Oslo. This is the airline's third long-haul destination from Oslo Gardermoen (OSL), making Norwegian the largest operator of direct long-haul routes from Norway's main airport.

"Long-haul flying has too long been characterized by high fares and restricted flexibility. The great reception Norwegian has received after launching lowfare tickets to New York and Bangkok shows that there is a need for competitive fares from Scandinavia to the U.S. and Asia," said CEO Bjørn Kjos. "We're planning several new direct long-haul routes, enabling not only Scandinavians to experience the entire world, but also giving foreign visitors easy and affordable access to the Nordic region," Kjos said.

Norwegian launched Bangkok and New York in November 2012; in addition the company flies to Dubai during the winter season.

Oslo – Fort Lauderdale twice a week

Norwegian will operate two weekly flights between Oslo Gardermoen (OSL) and Fort Lauderdale (FLL) - on Tuesdays and Wednesdays. Departure from OSL is at 15:10, arriving FLL at 19:30 local time.

Departure from FLL is on Mondays and Fridays at 21:30, arriving at OSL at 12:35 the following day. The inaugural flight is on November 30.

Good connections

In addition to the direct routes from OSL to Fort Lauderdale, Bangkok and New York, Norwegian operates direct routes to Fort Lauderdale from Stockholm and Copenhagen and to New York and Bangkok from Stockholm. The company has a total of six weekly flights from Scandinavia to New York, Bangkok and Fort Lauderdale.

Media Contact:

Norwegian's Press Office: + 47 815 11 816

Norwegian Air Shuttle ASA, commercially branded "Norwegian," is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. In May 2013 it will even commence long-haul flights from Scandinavia to the US and Asia. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With 17.7million passengers in 2012, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 73 aircraft on 330 routes to 120 destinations and employs approximately 3,000 people. Norwegian's fleet has an average age of 4,6 years and the company currently has 280 aircraft on order.

Contacts



For journalists only Press Contact Norwegian Press Office press@norwegian.com +47 815 11 816



Marketing/sponsorhip requests: marketing@norwegian.com Press Contact Marketing/sponsorship requests: marketing@norwegian.com