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Norwegian launches new direct route between London Gatwick and Billund – gateway to Western Denmark and Legoland®

Norwegian is expanding its presence at Billund Airport with the launch of a brand-new year-round route to London Gatwick, starting on 30 June. This new connection will make it even easier for British travellers to explore Western Denmark, known for its stunning landscapes, vibrant cities, and world-famous attractions, including Legoland® Billund Resort.

To celebrate the new route, Legoland® Billund is offering free entry for children from the UK flying to Billund with Norwegian. This makes it even more appealing for British families looking for an unforgettable getaway.

"Norwegian and Billund Airport have had a strong partnership for many years, and we see great potential for growth in this region. With Ryanair's recent exit, we now have a unique opportunity to strengthen our presence in Billund and Western Denmark. The new route to London Gatwick is just the first step, and we are continuously evaluating opportunities to expand our offerings from Billund," says Sara Neergaard, Director of Communications & Public Affairs at Norwegian Denmark.

Billund – More than just an airport

Billund is much more than just an airport – it's a gateway to one of Denmark's most exciting regions. The town is home to Legoland®, which attracts families from all over the world, as well as LEGO® House, the ultimate experience for LEGO® fans of all ages. Beyond that, visitors can explore Denmark's beautiful west coast, charming small towns, and a range of cultural and outdoor experiences.

Jan Hesselund, CEO of Billund Airport, welcomes Norwegian's expansion:

"This is fantastic news – not just for Western Denmark but also for the many British travellers visiting us each year. With Norwegian's new direct flights, it's now easier than ever for UK families and business travellers to reach Billund. We value Norwegian's commitment to strengthening international connectivity to our region."

London – a key route for business and tourism

London has long been the most popular city-break destination for Danish travellers, but the route is also crucial for business travel in both directions. Western Denmark is home to many large international companies, making a stable and competitive connection between Billund and the UK capital highly valuable.

"We are delighted to welcome Norwegian's new direct year-round service connecting London Gatwick with Billund. This route provides essential connectivity for both business and leisure travellers, further strengthening Gatwick's extensive European and long-haul network," says Jennifer Newman, Airlines Relations Manager at London Gatwick.

New route from Billund:

- **To London Gatwick:** Year-round route. Six weekly departures during the summer peak season.

Tickets are available now, and families flying from the UK can take advantage of LEGOLAND® Billund's special offer of free entry for children, along with a full paying adult, for the entire 2025 season. Terms and conditions apply.

For more information, please contact:

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About Norwegian

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and Widerøe's Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2024, Norwegian carried 22,6 million passengers and maintained a fleet of 86 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest

regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In 2024, the airline had 3.8 million passengers and a fleet of 49 aircraft, including 46 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

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