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Norwegian launches a new direct route to Ibiza from London Gatwick

Norwegian Air Shuttle is launching its 14th new direct route from its new base at London Gatwick. Starting May 25th, the airline will fly once a week, on Saturdays, from London Gatwick to the popular Spanish island of Ibiza.

In April, Norwegian is establishing a new base of operations at London's Gatwick Airport. The airline is offering flights to several popular Mediterranean destinations such as Malaga, Alicante, Nice and Barcelona.

Norwegian is already a significant player at London Gatwick. With more than

100 weekly departures between the Nordic region and London, the British capital is Norwegian's most popular destination outside its home market. The airline sees a major passenger potential in London and surrounding areas.

Norwegian will start its operations at London Gatwick with three Boeing 737-800s and is planning to increase to four aircraft by the end of the year. The first flights will commence in spring 2013.

Fares start at £29,90 one way including taxes.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. In May 2013 it will even commence long-haul flights from Scandinavia to the US and Asia. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With 17.7million passengers in 2012, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 73 aircraft on 330 routes to 120 destinations and employs approximately 3,000 people. Norwegian's fleet has an average age of 4,6 years and the company currently has 280 aircraft on order.

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