norwegian

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Norwegian is voted Europe’s Leading Low- Cost Airline 2020 for 6th consecutive year

Norwegian has been named Europe’s Leading Low-Cost Airline 2020 for the sixth consecutive year at the 27th annual World Travel Awards, one of the travel industry's most prestigious awards. The World Travel Awards were established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel industry and they are recognised globally as the ultimate hallmark of industry excellence.

Jacob Schram, CEO of Norwegian, said: *“Norwegian has faced unprecedented*

challenges in 2020 due to the sudden global impact of COVID-19 across the travel industry. Throughout this prolonged crisis we have kept our customers at the heart of our business by continuing to operate key domestic and European routes while delivering our award-winning service. Winning 'Europe's Leading Low-Cost Airline' for a 6th consecutive year is yet a further demonstration of the resilience and dedication of colleagues from across Norwegian who have all shown themselves to be true Resdnose Warriors."

Graham E. Cooke, President & Founder, World Travel Awards, said: *"Despite the unprecedented challenges faced by the aviation industry this year, Norwegian has demonstrated unrivalled resilience, allowing it to continue delivering excellent customer service. Well done to Norwegian for winning 'Europe's Leading Low-Cost Airline' for the sixth year in succession."*

Throughout 2020 Norwegian remained committed to being a leader in sustainable aviation with the launch of a new environmental sustainability strategy that will begin immediately and deliver several industry leading targets such as cutting CO2 emissions by 45 percent by 2030, removing all non-recyclable plastics and recycling all single-use plastics by 2023. This strategy builds on previous achievements which include becoming the first airline to sign the United Nations Framework Convention on Climate Change (UNFCCC) pledge, committing to become carbon neutral by 2050. Additionally, Norwegian was also voted the world's most fuel-efficient airline on transatlantic routes in 2015 and 2018 by the International Council on Clean Transportation (ICCT) and since 2010 the airline has reduced its emissions by 28 percent.

Norwegian operates a modern fuel-efficient fleet offering customers value and choice throughout their journey. Our aircraft are equipped with free gate to gate WiFi technology allowing customers to remain connected for business or pleasure for the duration of their onboard experience.

In 2020 Norwegian has continued to collect accolades winning 'Loyalty Program of the Year' and 'Best Customer Service' at the Freddie Awards for Norwegian Reward. In 2019 Norwegian was voted 'Europe's Best Low-Cost Airline' by passengers for six consecutive years at the SkyTrax World Airline Awards 2013-2019, along with being named the 'World's Best Low-Cost Long-Haul Airline' for the past five consecutive years.

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About World Travel Awards

World Travel Awards™ celebrates its 27th anniversary year in 2020. Its annual programme is renowned as the most prestigious and comprehensive in the global industry. Each year World Travel Awards™ covers the globe with its Grand Tour – a series of regional gala ceremonies to recognise excellence within each continent, culminating in a Grand Final at the end of the year.

World Travel Awards™ gala ceremonies are regarded as milestone events in the industry calendar, attended by the industry's key decision makers and figure heads, as well as key trade and consumer media.

About Norwegian

The Norwegian story began over 27 years ago - we were founded in 1993 but only began operating as a low-cost carrier with bigger Boeing 737 aircraft in 2002. Norwegian expanded across the globe as the airline launched short-haul services across Europe and then entered the long-haul sector serving the US, Asia and South America. We operate a modern and fuel-efficient fleet consisting of Boeing 787 Dreamliners and Boeing 737s.

We were the first airline in the world to join the UN Climate Secretariat's climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

From being voted for six consecutive years as Europe's Best Low Cost airline and for five consecutive years as the World's Best Low Cost Long Haul Airline by Skytrax to winning Airline Program of the Year Europe & Africa for the fourth consecutive year at the 2020 Freddie Awards - In total Norwegian has won over 55 awards for our service, product and innovation in the industry since 2012.

Norwegian has become part of the fabric of Nordic culture and we take great pride in exporting our Nordic values across the world.

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