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Norwegian Group with 2.64 million passengers in October

In October, Norwegian had 2.25 million passengers, while Widerøe had 389,000 passengers, bringing the Group total to 2.64 million passengers, up 3 percent from last year. On 28 October, the first brand-new Boeing 737 MAX 8 from Norwegian's 80-aircraft order arrived at Oslo Airport.

“October was a month of strong performance for the Norwegian Group. We began the month with the award of a new domestic route in Denmark, to be operated partly with sustainable aviation fuel, and ended it by welcoming the first new MAX 8 from our Boeing order. Overall, we are very pleased with the

October traffic figures, and in particular the load factor for both airlines. Both Norwegian and Widerøe delivered strong on-time performance this month, which is very important to our customers. We are now looking forward to a winter season with an exciting route network tailored to customer demand. In the coming months, we will put significant effort into *Program X* initiatives, that together with the capacity adjustment will give better performance during the low season,” said Geir Karlsen, CEO of Norwegian.

Norwegian’s capacity (ASK) in October was 3,464 million seat kilometres, up 1 percent from last year. Actual passenger traffic (RPK) for Norwegian was 3,025 million seat kilometres, an increase of 1 percent. The load factor was 87.3 percent, up 0.5 percentage points. Norwegian operated an average of 86 aircraft during October.

Widerøe’s capacity (ASK) in October was 195 million seat kilometres, an increase of 2 percent from last year. The actual passenger traffic (RPK) for Widerøe was 143 million seat kilometres, while load factor was 73.4 percent, down 0.3 percentage points.

Norwegian and Widerøe’s punctuality, defined as the share of flights departing within 15 minutes of scheduled time, was 84.7 percent and 88.7 percent respectively. Regularity, measured by the share of scheduled flights taking place, was 99.5 percent for Norwegian and 96.7 percent for Widerøe.

Winter programme takes off

On 26 October the 2025 winter programme for Norwegian was officially in full effect with six new routes.

“We are excited about the start of this year’s winter programme and look forward to offering more routes to winter warm destinations, which have been well received by our Nordic customers. The booking momentum remains robust for the winter months, ahead of the same period last year. We see strong demand for Christmas travel and encourage everyone with specific plans to book their flights as early as possible,” said Geir Karlsen.

A separate press release on Widerøe’s traffic figures is available in the [Widerøe media centre](#) (In Norwegian only).

About Norwegian

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and Widerøe's Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2024, Norwegian carried 22,6 million passengers and maintained a fleet of 86 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In 2024, the airline had 3.8 million passengers and a fleet of 49 aircraft, including 46 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

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