



Sep 05, 2024 07:00 BST

Norwegian group had 2.7 million passengers in August

In August, Norwegian had 2,369,469 passengers while Widerøe had 340,955 passengers, totalling 2,710,424 for the group. The positive trend continues with a passenger growth of 10 percent from August last year. Norwegian's load factor was slightly up in a month that had a capacity increase of 11 percent compared to the same period last year.

"I am pleased that we continued the positive trend from July to August. We had a significant increase in capacity year on year, while at the same time improving both the load factor and the yields from August 2023. I would also

like to thank our dedicated colleagues for all the hard work they have been putting in throughout the summer,” said Geir Karlsen, CEO of Norwegian.

Norwegian’s capacity (ASK) was 3,899 million seat kilometres, up 11 percent from the same period last year. Actual passenger traffic (RPK) was 3,341 million seat kilometres, an increase of 11 percent from August 2023. Load factor increased by 0.4 percentage points from the same period last year, to 85.7 percent. In August, Norwegian operated with a regularity, meaning share of scheduled flights taking place, of 99.5 percent. The punctuality, meaning share of flights departing within 15 minutes of scheduled time, was 76.5 percent, down 5.9 percentage points from August last year. However, 95.9 percent of all flights arrived within 60 minutes of scheduled arrival time. Norwegian operated an average of 86 aircraft in August.

Positive booking momentum

Norwegian is also reporting good booking momentum into the autumn and winter seasons. The launch of several new and exciting routes, in addition to an already extensive network, suggests a busy autumn season lies ahead for Norwegian.

“Norwegian’s autumn sales campaign was well received by our customers. We are excited to see the pace of bookings continuing into the autumn and winter seasons across a good mix of traditionally popular routes and new destinations. The autumn school holiday weeks are beginning to look quite busy with many popular destinations filling up rather quickly,” said Geir Karlsen.

Widerøe had a strong performance in August with an 8 percent increase in passengers. The regional airline also reports solid booking momentum for the coming months across their entire network.

For Widerøe, the capacity (ASK) in August was 194 million seat kilometres. The actual passenger traffic (RPK) was 148 million seat kilometres, while the load factor was 76.5 percent, up 3.9 percentage points from August last year.

Separate press release on Widerøe’s traffic figures is found at the Widerøe [media centre](#). (In Norwegian only)

About Norwegian

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and Widerøe's Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2023, Norwegian carried over 20 million passengers and maintained a fleet of 87 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In 2023, the airline had 3.3 million passengers and a fleet of 48 aircraft, including 45 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

Contacts



For journalists only

Press Contact

Norwegian Press Office

press@norwegian.com

+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com