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Norwegian expands in Finland with three new routes

Norwegian, Scandinavia's second largest airline, continues to expand in Finland and launches two new domestic routes from Helsinki to Kittilä and Ivalo and one international route from Turku to Stockholm this winter.

"We are very satisfied with the response in the Finnish market, both in terms of ticket sales and customer feedback. There is great potential in Finland, and as a growing airline it is an obvious next step for us to launch new routes this winter," said Chief Commercial Officer Daniel Skjeldam at Norwegian.

Three weekly flights will serve the Helsinki-Kittilä and Helsinki-Ivalo routes. Four weekly flights will serve the Turku-Stockholm route.

Norwegian opened a base at Helsinki Airport in April, and currently serves two domestic routes to Rovaniemi and Oulu and 11 international routes to Stockholm, Oslo, Malaga, Nice, Crete, Rome, Barcelona, London Gatwick, Split and Alicante.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 13 million passengers in 2010, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 59 aircraft on 261 routes to 100 destinations and employs approximately 2 500 people.

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