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Norwegian announces UK's cheapest direct flight to Las Vegas from just £179

Norwegian's award-winning low-cost transatlantic flights continue as Las Vegas becomes eighth US destination

Norwegian is continuing the expansion of its trailblazing low-cost long-haul network by launching a new direct route to the bright lights of Las Vegas from London Gatwick.

Norwegian passengers don't need to be high rollers to experience Sin City, with flights now on sale from just £179 one way, making Las Vegas more

accessible to holidaymakers and business travellers on all budgets.

The twice weekly flights will launch from London Gatwick on the 31st October, on the airline's brand new Boeing 787-9 Dreamliner aircraft which feature two cabins – premium and economy. The service will depart Gatwick for Las Vegas International Airport on a Monday and Thursday – perfect for a weekend break in the City of Lights.

Norwegian Chief Commercial Officer Thomas Ramdahl said:“Las Vegas is a fantastic addition to our growing transatlantic network from the UK – viva low-cost, viva Las Vegas! Norwegian is bringing more competition to the UK market, which is win-win for the customers by creating more choice and affordable fares for all. We will continue to provide Brits with low-cost and easier access to more parts of the US, while offering a high-quality service in the newest aircraft. We look forward to adding Las Vegas to our network from London Gatwick.”

“We are thrilled to see our partnership with Norwegian continue to expand, providing another nonstop option for European visitors to visit Las Vegas,” said **Cathy Tull, senior vice president of marketing for the Las Vegas Convention and Visitors Authority.** “The additional accessibility marks the fourth nonstop route by Norwegian, the destination's fastest growing international carrier, to Las Vegas in the past year and helps to achieve our goal of increasing international visitation over the next decade.”

“McCarran International Airport is pleased to welcome more growth from Norwegian Air. Less than a year ago we hosted its first Las Vegas service from Stockholm and Copenhagen, and later this year we'll see the addition of Oslo, and now London Gatwick,” said **Rosemary Vassiliadis, Director of Aviation for Clark County, Nev.** “We're in the process of doubling McCarran's number of international-ready gates from seven to 14, and I personally cannot wait to see those new international gates occupied by more and more of Norwegian's Boeing 787 Dreamliner aircraft.”

Stewart Wingate, Gatwick CEO, said:“Nearly two years ago Norwegian revolutionised the UK market by starting low cost services from Gatwick to the US. These flights have proved so popular Norwegian is now growing their US network route by route, with Las Vegas the latest destination to disrupt the established long haul market.

“No longer is the low cost long haul model an emerging trend – it is now established as the way modern travellers want to fly. Unlike Heathrow, a two-runway Gatwick would meet the needs of this rapidly changing aviation market – offering the landing fees and efficiency low cost carriers need. Crucially, only Gatwick expansion can actually happen, making it the obvious choice.”

Norwegian is the only airline to offer UK passengers direct low-cost flights to the US and Caribbean. Las Vegas will become Norwegian’s eighth US route, with flights currently operating from London Gatwick to New York, Los Angeles, San Francisco-Oakland, Boston, Orlando, Fort Lauderdale and Puerto Rico.

Norwegian has put on sale a record 425,000 transatlantic seats from Gatwick this summer as the airline continues to introduce brand new larger Boeing 787-9 Dreamliner aircraft that offer 344 seats.

Flight schedule – London Gatwick to Las Vegas:

Departs Gatwick: Monday and Thursday at 12:10

Arrives Las Vegas: Monday and Thursday at 16:00

Flight schedule – Las Vegas to London Gatwick:

Departs Las Vegas: Monday and Thursday at 18:00

Arrives Gatwick: Tuesday and Friday at 10:50

Customers can book now – visit www.norwegian.com or call 0330 8280854

– ENDS –

Norwegian in the UK:

- Norwegian first launched UK flights in 2003 and now operates from London Gatwick, Edinburgh, Birmingham and Manchester Airports to more than **40 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 3.9 million yearly passengers, and with more than 700 pilots, cabin crew and staff working from its Gatwick base
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airlines now flies to 8 U.S destinations with fares from just £135 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of four years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for three consecutive years at SkyTrax World Airline Awards, and was also the first airline to be awarded the **'World's best low-cost long-haul airline'** in 2015 by SkyTrax

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