

**norwegian**



Jun 13, 2017 10:05 BST

## Jonathan Swift announced as Norwegian's latest tailfin hero

**The Gulliver's Travels author takes to the skies**

Norwegian has announced that Jonathan Swift will become its second Irish tail fin hero, with the celebrated author's portrait to appear on the tail of the airline's aircraft that will serve the new transatlantic routes from Cork, Shannon and Dublin to the US East Coast.

Norwegian has always honoured iconic figures on the tails of its aircraft, featuring personalities who symbolise the spirit of Norwegian through

innovation, challenging the norm and inspiring others. To reflect Norwegian's rapid growth and new routes from Ireland, the airline has begun a series of Irish tail fin heroes. Jonathan Swift will become Norwegian's second Irish hero, following legendary explorer [Tom Crean](#) who was announced earlier this year.

Born in Dublin in 1667, **Jonathan Swift** was a poet, author and journalist best known for his satirical novel *Gulliver's Travels* and for his satirical essay on the Irish famine 'A Modest Proposal'. Swift studied at Trinity College in Dublin before spending time in England where he wrote *A Tale of a Tub* published in 1704. During this time Swift also decided upon a career in the clergy and was ordained as a priest in the Church of Ireland.

His greatest known work - *Gulliver's Travels*, a book of fantasy, satire, and political allegory -, was written in 1725 and published in 1726. The book was a great success and contributed to Swift's fame and legacy as a writer and social commentator.

**Norwegian Chief Commercial Officer Thomas Ramdahl said:** *"As Norwegian prepares for rapid expansion in Ireland this summer, our 'tail fin heroes' offer us a perfect chance to pay tribute to some of the greatest Irish figures of all time. Jonathan Swift has inspired generations with his great works, so we are honoured to have him appear on our aircraft."*

The portrait of Jonathan Swift, which will be used to adorn the tail of a Norwegian aircraft, has been taken from an oil painting of the author by Charles Jervas painted in 1875. The portrait is in the collection of the National Gallery of Ireland, which will celebrate a reopening of the Historic Wings on the 15<sup>th</sup> June with a two-week summer highlight festival. Read more about summer events [here](#).

**Sean Rainbird, Director of the National Gallery of Ireland said:** *"We are thrilled to have the National Gallery of Ireland's portrait of Jonathan Swift by Charles Jervas reproduced as one of Norwegian's tail fin heroes. Norwegian's new Irish routes will help bring the likeness of this master writer and satirist out of the Gallery to a new audience at home and abroad."*

From July, Norwegian will launch a series of [new low-cost transatlantic routes](#) from Cork, Shannon and Dublin. The flights will serve smaller airports on the US east coast which offer good access into the New York, Boston and

New England areas but carry significantly lower landing charges, allowing Norwegian to offer some truly affordable fares.

Norwegian is Europe's third largest low-cost carrier, carrying 30 million yearly passengers to more than 140 global destinations. Norwegian has been voted the Best Low-Cost Long-Haul Airline for two consecutive years at the renowned SkyTrax Awards, and the Europe's Best Low-Cost Airline for four consecutive years.

- Ends -

### **Notes to Editors:**

#### [National Gallery of Ireland](#)

*How to find us:* National Gallery of Ireland, Merrion Square West & Clare Street, Dublin 2, Ireland

### **Summer Highlights at the National Gallery of Ireland**

This summer we celebrate the reopening of the National Gallery of Ireland on Merrion Square together with a new presentation of the collection. A two-week festival to mark our reopening will include an exciting line up of exhibitions and events.

#### **Historic Wings Reopen**

From Thursday 15 June, we will welcome visitors back into the newly refurbished and modernised spaces of the Dargan and Milltown wings.

#### **New Collection Display**

Our new presentation of the permanent collection can now be enjoyed in the beautifully restored gallery spaces of the Dargan and Milltown wings with paintings, sculpture and objets d'art from the Irish collection, National Portrait Collection and European collections.

Admission is free to the permanent collection.

## **Exhibition Opening**

*Vermeer and the Masters of Genre Painting: Inspiration and Rivalry*. 17 June – 17 September 2017

Advance ticket booking: [www.nationalgallery.ie](http://www.nationalgallery.ie)

Audio guide free with ticket admission. *Proudly supported by Zurich Insurance plc, Exhibition Partner*

Advance ticket booking is now open for the upcoming exhibition, *Vermeer and the Masters of Genre Painting: Inspiration and Rivalry*. Go to [www.nationalgallery.ie](http://www.nationalgallery.ie).

The exhibition, which has seen record numbers at the Paris venue, opens in the National Gallery of Ireland on Saturday 17<sup>th</sup> June and runs through to 17<sup>th</sup> September 2017. It will be the major Old Master exhibition in Europe this summer coinciding with the reopening of the Gallery's refurbished historic wings and new display of the permanent collection.

---

## **About Norwegian**

*Norwegian was founded in 1993 but began operating as a low-cost carrier with Boeing 737 aircraft in 2002. Since then, our mission has been to offer affordable fares for all and to allow customers to travel the smart way by offering value and choice throughout their journey.*

*Norwegian has been voted Europe's Best Low-Cost airline by Skytrax for six consecutive years and won Airline Program of the Year Europe & Africa at the Freddie Awards for four consecutive years. Since 2012, Norwegian has won over 55 awards for our service, product, and innovation in the industry.*

*We were the first airline in the world to join the UN Climate Secretariat's climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.*

*Norwegian operates a short haul network across the Nordics and to key European destinations providing customers with excellent quality at affordable fares.*

## Contacts



### **Press Office details**

Press Contact

[press@norwegian.com](mailto:press@norwegian.com)

**Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact

Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)