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COVID-19 continues to impact Norwegian's traffic figures

Norwegian's traffic figures for November are heavily influenced by lower demand caused by continued travel restrictions across Europe. Christmas bookings look promising.

In November, 124,481 customers flew with Norwegian, a decrease of 95 percent compared to the same period last year. The capacity (ASK) this month was down 96 percent, while the total passenger traffic (RPK) decreased by 98 percent. The load factor was 44.4 percent, down 39 percentage points.

Jacob Schram, CEO of Norwegian, said: “The pandemic continues to have a negative impact on our business as travel restrictions remain. The development of vaccines is great news for the airline industry, and we look forward to welcoming more customers on board as travel restrictions are lifted. Our goal is to be a financially strong and competitive airline, with a new financial structure, a rightsized fleet and improved customer offering.”

62 added departures

“Our summer program is now out for sale and the bookings are increasing. We can see that people are slowly beginning to plan for their summer holidays. It is also worth noting that we have added 62 departures this Christmas and that bookings look promising. Now, we look forward to flying our customers home for Christmas,” Schram said.

The company operated 72.7 percent of its scheduled flights in November, whereof 94.8 percent departed on time.

Please see attached PDF for more details.

About Norwegian

The Norwegian story began over 27 years ago - we were founded in 1993 but only began operating as a low-cost carrier with bigger Boeing 737 aircraft in 2002. Norwegian expanded across the globe as the airline launched short-haul services across Europe and then entered the long-haul sector serving the US, Asia and South America. We operate a modern and fuel-efficient fleet consisting of Boeing 787 Dreamliners and Boeing 737s.

We were the first airline in the world to join the UN Climate Secretariat’s climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

From being voted for six consecutive years as Europe’s Best Low Cost airline and for five consecutive years as the World’s Best Low Cost Long Haul Airline by Skytrax to winning Airline Program of the Year Europe & Africa for the fourth consecutive year at the 2020 Freddie Awards - In total Norwegian has won over 55 awards for our service, product and innovation in the industry since 2012.

Norwegian has become part of the fabric of Nordic culture and we take great pride in exporting our Nordic values across the world.

Contacts



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