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COVID-19 continues to heavily impact Norwegian's traffic figures

Norwegian's traffic figures for October are heavily influenced by lower demand caused by continued travel restrictions across Europe, with several new red zones.

In October, 319,477 customers flew with Norwegian, a decrease of 90 percent compared to the same period last year. The capacity (ASK) this month was down 93 percent, while the total passenger traffic (RPK) decreased by 96 percent. The load factor was 55.3 percent, down 32 percentage points.

Jacob Schram, CEO of Norwegian said: “The pandemic continues to have a negative impact on our business throughout the autumn as travel restrictions remain and new ones are imposed across large parts of Europe. As this pandemic will continue to affect travel for several more months, we will continue to adapt our route network in line with changing demand.”

The company operated 99.3 percent of its scheduled flights in October, whereof 95.6 percent departed on time.

Please see attached PDF for more details.

About Norwegian

The Norwegian story began over 27 years ago - we were founded in 1993 but only began operating as a low-cost carrier with bigger Boeing 737 aircraft in 2002. Norwegian expanded across the globe as the airline launched short-haul services across Europe and then entered the long-haul sector serving the US, Asia and South America. We operate a modern and fuel-efficient fleet consisting of Boeing 787 Dreamliners and Boeing 737s.

We were the first airline in the world to join the UN Climate Secretariat’s climate action-initiative in 2019, pledging to work systematically to become carbon neutral by 2050.

From being voted for six consecutive years as Europe’s Best Low Cost airline and for five consecutive years as the World’s Best Low Cost Long Haul Airline by Skytrax to winning Airline Program of the Year Europe & Africa for the fourth consecutive year at the 2020 Freddie Awards - In total Norwegian has won over 55 awards for our service, product and innovation in the industry since 2012.

Norwegian has become part of the fabric of Nordic culture and we take great pride in exporting our Nordic values across the world.

Contacts



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