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## Norwegian Reward offers Status Match with SAS EuroBonus

**Norwegian's award-winning benefits program Norwegian Reward offers this autumn a shortcut to the top-level Priority for all SAS EuroBonus members with gold and diamond cards.**

- In recent years, Norwegian has adapted to business travellers and others who fly frequently, and now we want to invite even more people to take part in our top level. We therefore offer all EuroBonus gold and diamond members a shortcut to Norwegian Reward Priority. We see that our route network in Norway and the Nordics appeals to those who travel a lot with work, and we

receive positive feedback that we have few cancellations and deliver on punctuality, says Magnus Thome Maursund, Chief Commercial Officer at Norwegian.

As of today, SAS EuroBonus gold and diamond members, can take a shortcut to the top level at Norwegian Reward. In Norwegian Reward Priority, members receive many benefits on their travels, such as free baggage, fast track, priority boarding, free seat selection and priority customer service.

To use status match, customers must [fill in a form](#) on Norwegian's home pages and prove their gold or diamond membership with EuroBonus. After approval, customers receive Norwegian Reward Priority for a trial period of 60 days. During this period, one must book and complete two flights with Norwegian in order to continue the status for a full year from the date the status was approved.

The Norwegian Reward benefit program has existed since 2007. Since its inception, the company has continuously adapted to the demands and expectations of customers, and in May last year the company introduced a new top level. The Priority level is intended for those who fly the most.

### **Benefits with Norwegian Reward Priority**

- Free seat reservation on all seats
- Priority Boarding
- Free checked baggage
- Free overhead cabin bag
- Fast Track at selected airports
- Priority customer service
- Free hot drink on board
- Avis President's Club-status

### **More information:**

[The application form for Norwegian Reward Status Match can be found here](#)

[Norwegian Reward Priority Frequent flyer programme](#)

[Norwegian Reward Norwegian Reward](#)

## About Norwegian

The Norwegian group is a leading Nordic aviation company, headquartered at Fornebu outside Oslo, Norway. The company has over 8,200 employees and owns two of the prominent airlines in the Nordics: Norwegian Air Shuttle and Widerøe's Flyveselskap. Widerøe was acquired by Norwegian in 2024, aiming to facilitate seamless air travel across the two airline's networks.

Norwegian Air Shuttle, the largest Norwegian airline with around 4,700 employees, operates an extensive route network connecting Nordic countries to key European destinations. In 2024, Norwegian carried 22,6 million passengers and maintained a fleet of 86 Boeing 737-800 and 737 MAX 8 aircraft.

Widerøe's Flyveselskap, Norway's oldest airline, is Scandinavia's largest regional carrier. The airline has more than 3,500 employees. Mainly operating the short-runway airports in rural Norway, Widerøe operates several state contract routes (PSO routes) in addition to its own commercial network. In 2024, the airline had 3.8 million passengers and a fleet of 49 aircraft, including 46 Bombardier Dash 8's and three Embraer E190-E2's. Widerøe Ground Handling provides ground handling services at 41 Norwegian airports.

The Norwegian group has sustainability as a key priority and has committed to significantly reducing carbon emissions from its operations. Among numerous initiatives, the most noteworthy is the investment in production and use of fossil-free aviation fuel (SAF). Norwegian strives to become the sustainable choice for its passengers, actively contributing to the transformation of the aviation industry.

## Contacts



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