



Credit: Luke Grima

Jul 31, 2018 10:00 BST

Norwegian to operate latest Boeing 737 MAX aircraft from London Gatwick

- **Airline among the first carriers to operate Boeing's newest aircraft type at Gatwick Airport**
- **737 MAX to initially be operated on selected Nordic routes**

Norwegian is introducing its newest single-aisle aircraft at London Gatwick this summer to service selected short-haul flights to Europe. For the first time, the airline is operating the new Boeing 737 MAX aircraft to and from London Gatwick which, not only reduces carbon and noise impact, but also

provides customers with brand new high-quality cabins with a quieter ambience.

The world's fifth largest low-cost carrier is the European launch customer of the Boeing 737 MAX and will take delivery of 12 of this aircraft type in 2018. Norwegian currently has eight 737 MAX aircraft in operation which are used on transatlantic routes from Edinburgh, Belfast, Dublin, Cork and Shannon to New York Stewart International Airport and Providence Airport in Rhode Island near Boston with fares from £99 one way at www.norwegian.com/uk.

This summer, Norwegian will operate the Boeing 737 MAX, configured with 189 leather RECARO seats offering up to 30 inches pitch and 38 inches pitch in exit row seats on flights to the Nordics from London Gatwick. The aircraft will initially service selected flights to Helsinki, Oslo and Bergen with further plans to expand to other European routes following future deliveries of this aircraft.

The 737 MAX is fitted with CFM International LEAP-1B engines with the latest quiet-engine technology which are up to 40 per cent quieter than Norwegian's existing Boeing 737-800s used on European routes. The aircraft offers up to 20 per cent greater fuel efficiency and Norwegian has started to introduce brand new slimline seats to its 737 MAX fleet, which are 1kg lighter and specifically designed to provide enhanced comfort and more personal space to passengers.

Thomas Ramdahl, Chief Commercial Officer at Norwegian said: *"We're committed to flying our customers in the newest aircraft in the skies and the addition of the Boeing 737 MAX at our London Gatwick hub complements our existing young, modern and environmentally friendly fleet."*

"Our 737 MAX aircraft are less than a year old and our passengers will be able to experience a high-quality service in new slimmer seats inside spacious cabins that are quieter for our passengers and the environment."

Gatwick Airport's Head of Airspace, Andy Sinclair, said: *"We are fully committed to reducing noise for our local communities and will continue to work closely with our airline partners to support the introduction of quieter aircraft at Gatwick."*

"The launch of this new Norwegian aircraft is another positive step for those

affected by noise around the airport, as we expect the proportion of quieter aircraft at Gatwick to increase over the coming years.”

Norwegian has more than 100 Boeing 737 MAX on order and will eventually use these aircraft to replace its older Boeing 737-800s as part of its fleet renewal plans.

Passengers on board the 737 MAX can either enjoy inflight entertainment from their personal devices or Norwegian’s overhead video in-flight entertainment system. Norwegian plans to commence the rollout of inflight Wi-Fi on the 737 MAX later this year.

Europe’s third largest low-cost airline operates a fleet of modern aircraft at an average age of 3.7 years and carried more than 33 million passengers in 2017 to more than 150 global destinations. Norwegian has been voted the Best Low-Cost Long-Haul Airline for four consecutive years at the renowned SkyTrax Awards, and the Europe’s Best Low-Cost Airline for six consecutive years.

- **ENDS**

Notes to editors

For more information about Norwegian’s fleet please visit:

<https://www.norwegian.com/uk/about/our-story/our-aircraft/>

Norwegian in the UK and Ireland:

- Norwegian carries **5.8 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 11 U.S destinations,

Buenos Aires and Singapore

- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.7 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

Contacts



For journalists only

Press Contact
Norwegian Press Office
press@norwegian.com
+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com