



Global Head of Sales, Lars Sande presenting Norwegian to Singapore's travel community

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Norwegian signals growth potential at Singapore

Norwegian has signalled its intent to expand into Asia following the launch of its Singapore-London route at an event hosted by the airline in Singapore this week.

Norwegian is the world's sixth largest low-cost airline and Skytrax 2017 'Best low-cost long-haul airline', an award it has won three years consecutively. The Scandinavian carrier currently operates the world's longest nonstop route by a low-cost carrier between Singapore Changi Airport and London Gatwick,

flying four times a week using Boeing 787 Dreamliner aircraft.

This week, Norwegian Global Head of Sales, Lars Sande and Head of Sales UK & Ireland, Dominic Tucker delivered presentations to Singapore's travel community to explain the airline's low-cost long-haul model and its plans for future expansion. More than 65 agents from travel and trade organisations attended the event and received information about how it can work with Norwegian and sell the airline's high-quality products on board brand new aircraft.

Lars Sande, Global Head of Sales at Norwegian said: *"It's a pleasure to open the door to Singapore's travel industry which will help make our new low-cost long-haul service a success. With more than 200 aircraft on order, Asia will be a key part of our future growth and Singapore offers a springboard to more competition and affordable fares in the market."*

"Following our successful event, we look forward to starting a deep relationship with Singapore's travel trade who will now be able to confidently sell our high-quality flights to customers."

Norwegian is the only low-cost airline operating direct flights from Singapore to London after launching the route on 28 September. The route is exclusively serviced by the brand new state-of-the-art Boeing 787 Dreamliner which has an economy and Premium cabin offering passengers more than a metre of legroom, generous baggage allowance and lounge access at Gatwick Airport.

The route between Singapore and London also offers passengers onward connections to more than 20 destinations in Europe and the USA.

Fares from Singapore to London are available from 149.90 SGD one way in economy and 1,099.90 SGD in Premium at www.norwegian.com.sg

- **ENDS**

Notes to editors

- Prices are based on the lowest available fare per person and include all mandatory taxes and charges.

Flight schedule (local time):

Singapore Changi Airport to London Gatwick:

- Departs Singapore: 11:15 – Monday
- Arrives Gatwick: 17:15

- Departs Singapore: 22:50 – Tuesday, Friday
- Arrives Gatwick: 05:00+1

- Departs Singapore: 09:45 - Thursday
- Arrives Gatwick: 15:50

London Gatwick to Singapore Changi Airport:

- Departs Gatwick: 22:35 – Monday, Thursday
- Arrives Singapore: 19:15+1

- Departs Gatwick: 10:50 – Wednesday,
- Arrives Singapore: 07:30+1

- Departs Gatwick: 11:00 – Sunday
- Arrives Singapore: 07:40+1

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Norwegian in the UK:

- Norwegian carries **5.2 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew

- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 9 U.S destinations and Singapore with fares from just £139 one way
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016 and 2017
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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