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Norwegian's Traffic Figures July

The total number of passengers flown in July 2010 was 1,322,695 compared to 1,048,684 last year, an increase of 274,011 passengers (26 %).

Compared to the same period last year:

- Total passenger traffic (RPK) increased by 30 %
- Total capacity (ASK) increased by 34 %
- The load factor was 85 %, down 3 p.p.

Please see the attached report and press release for further information.

Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 10.7 million passengers in 2009, Norwegian is the 4th largest low-cost airline in Europe. The turnover in 2009 was in excess of NOK 7.3 billion. Norwegian currently operates 52 aircraft on 230 routes to 91 destinations and employs approximately 2 000 people.

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