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Norwegian reports solid traffic figures and high load factor in May

Norwegian carried about 2.4 million passengers in May 2015, an increase of 13 percent compared to the same month previous year. The load factor was 84.9 percent, up 7.9 percentage points. However, it is important to view this month's traffic figures in light of the weak traffic figures of May last year.

In May, Norwegian carried 2,376,151 passengers, an increase of 272,674 passengers compared to the same month in 2014. The total passenger traffic (RPK) increased by 19 percent and the total capacity (ASK) increased by 8 percent this month. The load factor was high, close to 85 percent.

The major growth needs to be seen in connection with the weak traffic figures of May previous year when cabin union Parat was on strike. Now, however, the customers have returned, even after the pilot strike earlier this year, which affected future bookings.

“I’m very pleased with the solid traffic figures, even though the growth seems even stronger in light of the weak May last year. Still, the traffic figures show that an increasing number of customers choose Norwegian. Future summer booking figures are positive, which not least reflect our European and intercontinental growth,” said CEO Bjørn Kjos.

Norwegian operated 99.8 percent of its scheduled flights in May, whereof 85.2 percent departed on time.

Se detailed traffic figures in the pdf attached.

Media Contacts:

Chief Communications Officer Anne-Sissel Skånvik, + 47 975 54344

Chief Financial Officer Frode Foss, + 47 916 31645

Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. The company reported its highest ever passenger figures in a single year with almost 24 million passengers in 2014. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 424 routes to 130 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. Norwegian offers better leg room than most competitors, in-flight WiFi on short haul, world-class punctuality and a fleet of 96 aircraft with an average age of only four years. In 2013 and 2014, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. In 2014, Norwegian also won three prizes at the prestigious Passenger Choice Awards for Best Airline in Europe, Best Inflight Connectivity & Communications and Best Single Achievement in Passenger Experience for its moving map on the 787 Dreamliners. In addition, Norwegian was awarded Europe’s best low-cost

airline by AirlineRatings.com for the second year running.

Contacts



For journalists only

Press Contact

Norwegian Press Office

press@norwegian.com

+47 815 11 816



Marketing/sponsorship requests: marketing@norwegian.com

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com