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Norwegian reports solid passenger growth in March

A total of 2,816,164 passengers chose to fly with Norwegian in March; 362,613 more passengers than the same period last year. The total traffic growth (RPK) increased by 48 percent, while the capacity growth (ASK) increased by 44 percent. The load factor was 86.7 percent, up 2.6 percentage points.

The period is influenced by the “Easter effect” as Easter was in March this year, consequently increasing traffic. We will therefore see the opposite effect for the April figures.

“Even though Easter strongly impacts this month’s figures, we have a solid passenger growth. The international growth continues, and at the same time, more people are flying with us in Scandinavia. Our low fares and extensive route offering attract more business and leisure passengers,” said CEO of Norwegian, Bjørn Kjos.

Norwegian operated 98.4 percent of the scheduled flights in March, where of 72.3 percent departed on time.

Norwegian’s fleet renewal program continues with full force in 2018. The company took delivery of three Boeing 787-9 Dreamliners in March. This year in total, Norwegian will take delivery of 11 Boeing 787-9 Dreamliners, 12 Boeing 737 MAX8 and two Boeing 737-800. With an average age of only 3.6 years, Norwegian’s fleet is one of the world’s “greenest” and most modern.

Please find more information in the attached traffic report.

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Norwegian in the UK:

- Norwegian carries **5.8 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 11 U.S destinations, Buenos Aires and Singapore
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world**

- with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016 and 2017
 - Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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