



Apr 04, 2019 07:01 BST

## **Norwegian reports passenger growth and better punctuality in March**

**Norwegian carried close to three million passengers in March, an increase of five percent compared to the same month previous year. The figures are not directly comparable with the same month previous year due to the “Easter effect”.**

A total of 2,961,840 passengers chose to fly with Norwegian in March; 145,676 more passengers than the same period last year. The total traffic growth (RPK) increased by nine percent, while the capacity growth (ASK) increased by 11 percent. The load factor was 85.4 percent, down 1.3

percentage points. Easter will always affect the figures positively. Last year, Easter was in March, which means that the revenue per available seat-kilometre (RASK) in March was lower compared to last year.

Norwegian operated 97.4 percent of the scheduled flights in March. Even if the company's Boeing 737 MAX aircraft were taken out of production, the passenger impact was limited. The airline combined flights and offered passengers alternative departures. In March, 80.8 percent of Norwegian's flights departed on time.

"Despite the fact that our Boeing 737 MAX aircraft were taken out of production this month, the regularity is satisfactory, and the punctuality is up 8.5 percentage points. Our dedicated colleagues here at Norwegian have been working day and night to find solutions for our customers. Those affected by the changes have shown great understanding of a situation that is beyond Norwegian's control and I would like to thank them for that," said CEO of Norwegian, Bjørn Kjos.

"We have had some productive meetings with Boeing where we have discussed how we can manoeuvre through the difficulties the MAX situation is causing Norwegian," Kjos added.

Norwegian took delivery of one brand new Boeing 787-9 Dreamliner in March.

*Please find more information in the attached traffic report.*

---

### **Norwegian in the UK and Ireland:**

- Norwegian carries almost **6 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **30 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 12 U.S destinations, Buenos Aires and Rio de Janeiro from London Gatwick

- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.8 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

## Contacts



### **For journalists only**

Press Contact  
Norwegian Press Office  
[press@norwegian.com](mailto:press@norwegian.com)  
+47 815 11 816



**Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact

Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)