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Norwegian reports higher passenger figures and strong load factor in August

Norwegian carried more than 2.3 million passengers in August 2014, an increase of 19 percent compared to the same month previous year. The load factor was a solid 83.6 percent, up 4.4 percentage points.

Norwegian carried 2,344,253 passengers in August, an increase of 19 percent compared to the same month previous year. The total passenger traffic (RPK) increased by 44 percent, while the capacity (ASK) increased by 37 percent this month. The load factor was 83.6 percent, up 4.4 percentage points.

“We’re very pleased that more and more customers choose to fly Norwegian. Even with considerable capacity growth, the load factor increased by as much as 4.4 percentage points. The fact that an increasing number of customers outside of Scandinavia choose to fly with Norwegian, proves that our international strategy is working. The August figures are also influenced by major holiday traffic outside of Scandinavia, particularly out of the UK, where Norwegian has a considerable operation,” said CEO Bjørn Kjos.

Norwegian operated 99.8 percent of its scheduled flights in August, whereof 84.8 percent departed on time.

For more detailed information, please see pdf attached.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. More than 20 million passengers fly on its network per year. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 417 routes to 126 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. In 2013, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. Norwegian offers better leg room than most competitors, in-flight WiFi, world-class punctuality and a fleet of 96 aircraft with an average age of only 4.8 years.

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