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Norwegian Reports High Punctuality and Strong Passenger Growth in August

Norwegian (NAS) experienced a strong passenger growth and high punctuality in August. More than 1.5 million passengers flew with the airline, an increase of 19 percent compared to the same month previous year. The overall punctuality was 90 percent.

A total of 1,526,755 passengers flew with Norwegian in August. The traffic growth (RPK) was 26 percent. The load factor was 82 percent in August, up 3 percentage points from August 2010.

“Our passengers appreciate our brand new aircraft and in-flight WiFi combined with a record high regularity and high punctuality. It is inspiring to see that our high level of overall service is reflected in our traffic figures,” said CEO Bjørn Kjos of Norwegian.

On-time performance of 95 percent

In Norway, the company had an on-time performance of 95.3 percent in August, according to official statistics from Avinor. Also in Sweden and Denmark the company reported a high on-time performance beyond 90 percent. The company’s overall on-time performance was 90 percent for the month. Norwegian operated nearly 100 percent of its scheduled flights in August. A mere 4 out of 11,468 flights were cancelled, making the regularity 99.97 percent.

Norwegian cares about the environment

Norwegian is committed to actively engage in and support a sustainable environmental policy. To continue to reduce emissions from aviation, Norwegian has a clear goal of reducing emissions per flown passenger kilometer by 25 percent in the period 2008 to 2015. The single most effective initiative to reduce emissions is investing in new aircraft.

During the past year, Norwegian has taken delivery of 18 brand new and more environmentally friendly Boeing 737-800s and in August the carbon emissions per passenger was 9 percent lower than the same month previous year.

Please find more financial figures in the attached pdf.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian,” is a public low-cost airline noted on the Oslo Stock Exchange. The company is the second largest airline in Scandinavia, and has a route portfolio that stretches across Europe into North Africa and the Middle East. With competitive prices and customer friendly solutions and service, the company has experienced significant growth over the previous years. With more than 13 million

passengers in 2010, Norwegian is the 3rd largest low-cost airline in Europe. Norwegian currently operates 59 aircraft on 261 routes to 100 destinations and employs approximately 2 500 people.

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