



Oct 04, 2013 08:01 BST

## Norwegian Reports Continued Passenger Growth in September

Norwegian (NAS) carried more than 1.9 million passengers in September, an increase of 17 percent compared to the same month previous year. The company is growing and increasing its capacity by taking delivery of brand new aircraft, establishing new operational bases outside Scandinavia and introducing new routes within Europe and between Scandinavia and the U.S. and Asia.

The airline carried 1,920,329 passengers in September, an increase of 272,627 passengers (17 percent) compared to September 2012. The total

capacity (ASK) increased by 33 percent and the passenger traffic (RPK) increased by 30 percent. The load factor was 78.3 percent, down 1.7 percentage point from the same month last year.

### **Considerable international growth**

The traffic figures are influenced by strong capacity growth, new aircraft entering the fleet; the establishing of operational bases outside Scandinavia; the launch of several new routes within Europe and long-haul routes between Scandinavia and the U.S. and Asia. In addition, the flying distance is longer than before.

“I am pleased that more and more passengers choose to fly Norwegian. Our load factor remains stable and high, despite strong capacity growth. When entering new markets we are conscious about making our brand known by offering very low fares in order to attract new customers. We know that passengers tend to return once they’ve experienced our new aircraft and in-flight service,” said Norwegian’s CEO Bjørn Kjos.

The company operated 99.6 percent of its scheduled flights this month, whereof 89.3 percent departed on time.

*For more detailed information, please see pdf attached.*

### **Media Contacts:**

Corporate Communications Manager Lasse Sandaker-Nielsen, tel: +47 45 45 60 12

CFO Frode Foss, tel: + 47 92 82 29 69

---

Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. Close to 18 million passengers chose to fly on its network in 2012. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 382 routes to 121 destinations on sale and employs approximately 3,000 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 275 undelivered aircraft on firm order. Norwegian

was founded in 1993 and its headquarter is in Fornebu, Norway. In June 2013, Norwegian was voted Europe's best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. Norwegian offers better leg room than most competitors, in-flight WiFi, world-class punctuality and a fleet of 75 aircraft with an average age of only 4.6 years.

## Contacts



### **For journalists only**

Press Contact  
Norwegian Press Office  
[press@norwegian.com](mailto:press@norwegian.com)  
+47 815 11 816



### **Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact  
Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)