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Norwegian reports 11 percent passenger growth in January

Norwegian carried more than 2.3 million passengers in January, an increase of 11 percent compared to the same month previous year. The growth is primarily driven by international expansion; with a 55 percent growth, the intercontinental routes constitute the highest share.

A total of 2,333,932 passengers chose to fly with Norwegian in January - 223,356 more passengers than the same period last year. The total traffic growth (RPK) increased by 29 percent, and the capacity growth (ASK)

increased by 30 percent. The load factor was 82 percent, down one percentage point.

“We are very pleased with the continued passenger growth in January, a month traditionally characterized by less demand. The global expansion continues with the strongest growth on routes between Europe and the U.S. This winter, we once again offer flights between the U.S. East Coast and the French Caribbean islands of Martinique and Guadeloupe, enabling better fleet utilization during the low season in Europe said CEO of Norwegian, Bjørn Kjos.

Norwegian operated 98.9 percent of the scheduled flights in January, whereof 72.4 percent departed on time. The on-time performance was heavily influenced by the weather situation in Oslo, London and New York.

Norwegian’s fleet renewal program continues with full force in 2018. The company took delivery of one Boeing 737-800 and one Boeing 787-9 Dreamliner in January. This year, Norwegian will take delivery of 11 Boeing 787-9 Dreamliners, 12 Boeing 737 MAX 8 and two Boeing 737-800. With an average age of only 3.6 years, Norwegian’s fleet is one of the world’s “greenest” and most modern.

Norwegian in the UK:

- Norwegian carries **5.8 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 11 U.S destinations, Buenos Aires and Singapore
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world**

- with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016 and 2017
 - Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

Contacts



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