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Norwegian plans to fly Airbus – orders 30 new Airbus 321LR

Norwegian’s subsidiary Arctic Aviation Assets Ltd (AAA) has placed a new order of 30 Airbus 321 Long Range aircraft. Norwegian will operate the A321LR once the aircraft enters service in 2019. The aircraft has a size and range that makes it suitable for many more long-haul destinations in the future.

In 2012, Norwegian signed an order for 100 A320neo aircraft with Airbus, as well as a large order with Boeing. Now, the airline’s asset company AAA has converted the order from 30 A320neo aircraft to 30 A321LR aircraft, which is an even bigger aircraft type. Norwegian will operate the new aircraft type. Eight of the aircraft are scheduled to be delivered in 2019, and the remaining 22 the following two years.

The new aircraft type has a longer range than the A320neo, is even more fuel efficient and has a single aisle cabin, seating approximately 220 passengers. The A321LR is suitable for many more routes, i.e. between the US East Coast and Europe, between Scandinavia and parts of Asia, as well as South America and Europe.

“I am very pleased with this new Airbus order. The new medium-range aircraft available from 2019 fits really well with our global expansion plans and future long-haul network, both in terms of size, range and fuel efficiency. Airbus 321LR is the newest narrow body long-haul aircraft on the market and with this order we will have a significant cost advantage and increased competitiveness, which means that we can offer our customers low prices on board brand new aircraft to a wide range of new destinations,” said Norwegian CEO Bjørn Kjos.

“We are very pleased that Norwegian has selected the A321LR, the longest range of any single aisle airliner in the world. We are delighted that Norwegian will be the first low-cost transatlantic operator with the A321LR. “The A321LR sets new industry standards for eco-efficiency in terms of fuel saving and passenger appeal” said John Leahy, COO Customers.

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Norwegian in the UK:

- Norwegian first launched UK flights in 2003 and now operates from London Gatwick, Edinburgh, Birmingham and Manchester Airports to more than **40 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 3.9 million yearly passengers, and with more than 700 pilots, cabin crew and staff working from its Gatwick base
- In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airlines now flies to 8 U.S destinations with fares from just £135 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of four years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted ‘Europe’s best low-cost carrier’ by passengers** for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the **‘World’s best low-cost long-haul airline’** in both 2015 and 2016

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