



May 09, 2017 10:50 BST

Norwegian outlines the top US east coast attractions as countdown to new transatlantic routes begins

'America's coolest city', picture-perfect islands, premium shopping and speciality food trails all feature in list of local attractions served by Norwegian's new routes from UK & Ireland

As the countdown begins to Norwegian's new low-cost transatlantic flights from 5 UK and Irish airports this summer, the airline has highlighted some of the top visitor attractions and tourism hotspots for passengers to explore on the US east coast.

In June and July Norwegian will begin a series of <u>affordable transatlantic</u> <u>routes</u> from **Edinburgh**, **Belfast**, **Cork**, **Shannon** and **Dublin** to the US east coast. The new flights will serve smaller US airports on the east coast, which offer good access into the New York, Boston and New England areas but carry significantly lower landing charges, allowing Norwegian to offer some truly affordable fares.

The new routes quickly became some of Norwegian's fastest selling ever and with flights continuing to prove popular, the airline has today highlighted some of the cities, visitor attractions and tourism hotspots that UK and Irish passengers can enjoy on their trip with Norwegian:

<u>Providence</u> - perfect for Boston-bound travellers, a Rhode Island road trip, or a visit to "America's coolest city"

Norwegian offers low-cost flights from Cork, Shannon, Dublin, Belfast and Edinburgh to Providence Airport offer passengers connections to:

- **Buzzing Boston** for passengers wanting to visit vibrant and historic 'Beantown', a range of road, rail and bus links make Boston just 90 minutes away from Providence Airport
- Cape Cod and picture-perfect islands no trip to New England would be complete without a visit to the beautiful Cape Cod and picture perfect islands of Nantucket or Martha's Vineyard, made famous as the filming location of Jaws (90 minutes away from the airport)
- America's "coolest city" Providence itself is one of America's oldest cities, dating back to 1636, but in a modern twist it has also been named "America's Coolest City" by GO magazine
- Historic Newport just 30 minutes from the airport, the historic "city by the sea" of Newport offers boat trips and history tours including some of the oldest colonial homes in the USA, and St Mary's Church where John F Kennedy and Jacqueline Bouvier married in 1953

<u>Stewart International</u> - great connections to Hudson Valley, premium shopping and of course the Big Apple

Norwegian flies from Edinburgh, Belfast, Shannon and Dublin to Stewart International in New York state, offering easy access to:

- Hudson Valley situated in the south of Hudson Valley, Stewart
 Airport offers a direct link to historic attractions, cruising down
 the Hudson, farm-to-table restaurants and over a hundred wine
 and craft beer producers. In winter, the valley offers skiers the
 perfect opportunity to test out their skills, while in summer
 daredevils can enjoy white water rafting or rock climbing.
- Woodbury Common Premium Shopping Woodbury Common (16 miles from the airport) is one of the world's largest retail outlets, attracting 15 million visitors each year. The centre's 220 stores offer discounts of 25-65% on premium brands and designer goods
- The Big Apple travelers can easily take a bite out of the Big Apple with a new direct bus service from Stewart Airport direct to the Big Apple for \$20 each way, perfectly timed to meet the Norwegian flights! Stewart Airport also offers a range of road, rail and bus options to Manhattan in 90 minutes.

<u>Bradley International</u> – a gateway to New England that is also ideal for history buffs and foodies

Norwegian has low-cost flights from Edinburgh to Bradley Airport in Connecticut providing great access to:

- A gateway to New England Bradley Airport is a perfect gateway for travellers to explore the beauty of New England in Massachusetts, New Hampshire, Connecticut and Vermont
- Historic museums and specialty food trails history fans will enjoy the Mark Twain Museum in Hartford and the New England Air Museum at Bradley Airport, while foodies can enjoy Connecticut's speciality food trails including craft beer, wine, chocolate and even a pizza trail
- Arty New Haven and historic YaleUniversity just an hour away is the city of New Haven, described by the New York Times as having "Art everywhere you look" for itsworld-class theatres, galleries and music venues. New Haven is also home to Yale

- University, with award-winning public tours of the history and architecture of one of America's oldest institutions
- New York and Boston the bright city lights of the Big Apple and Beantown are also both within two hours reach from Bradley International

Norwegian in the UK:

- Norwegian carries 5.2 million UK passengers each year from London Gatwick, Edinburgh, Birmingham and Manchester Airports to 50 destinations worldwide
- Norwegian is the third largest airline at London Gatwick, with 4.6 million yearly passengers, and with more than 800 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** the airline now flies to 7 U.S destinations with fares from just £139 one way
- Norwegian is the only airline to offer free inflight WiFi on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been voted 'Europe's best low-cost carrier' by passengers for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the 'World's best low-cost long-haul airline' in both 2015 and 2016

Contacts





Press Contact Norwegian Press Office press@norwegian.com +47 815 11 816



 $Marketing/sponsorhip\ requests: marketing@norwegian.com$

Press Contact

Marketing/sponsorship requests: marketing@norwegian.com