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Norwegian - On Air episode #6: Norwegian's growth benefits local economies and creates new jobs

What is the total value generated by foreign tourists travelling with Norwegian to Scandinavia?

A new report finds that in 2017, foreign passengers arriving on a Norwegian flight to visit Norway, Sweden and Denmark contributed to create the basis for 40,000 jobs in the tourism industry. In Scandinavia alone, this has resulted in 2.6 billion euro in additional spending, boosting the local economies and creating new jobs.

In this latest episode of Norwegian – On Air: Sveinung Fjose, partner in Menon Economics and one of the authors of the report shares more about the ripple effects from our operation and how creating value not only is important in generating new jobs, but also creates value for the society as a whole.

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Norwegian is a listed company on the Oslo Stock Exchange and is the world's fifth largest low-cost airline operating 500 routes to 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean, the U.S and South America. In 2017, Norwegian carried around 33 million passengers. Norwegian has more than 10,000 employees and a modern, environmentally friendly fleet of more than 150 aircraft with an average age of 3.6 years. Norwegian has been voted 'Europe's best low-cost carrier' by passengers for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the 'World's best low-cost long-haul airline' four times from 2015-2018.

For more information, visit www.norwegian.com

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