

Oct 31, 2016 11:31 GMT

## Norwegian launches the UK's cheapest direct flight to Las Vegas from £179

*Norwegian's ground-breaking low-cost transatlantic flights continue as Las Vegas becomes eighth US destination*

Low-cost airline Norwegian has today launched the UK's cheapest direct flight to the bright lights of Las Vegas, as the carrier continues its rapid growth in Britain.

From today (31 October), Europe's third largest low-cost airline, will commence a new direct service to 'Sin City' with fares available from just £179 one-way. Two weekly flights will depart Gatwick on a Monday and Thursday, perfect for a weekend break. All flights will be operated by the airline's state-of-the-art Boeing 787 Dreamliner aircraft which feature two cabins – Premium and economy.

Las Vegas is Norwegian's third long-haul route to launch from London Gatwick this year alone, alongside Oakland – San Francisco and Boston that took-off earlier this year.

**Norwegian Chief Commercial Officer Thomas Ramdahl said:** "We are pleased to launch the UK's cheapest direct route to Las Vegas. Our great value fares offer more choice and flexibility for the British public wanting to travel to Nevada on any budget. This year has been our busiest yet at Gatwick with the addition of three new direct transatlantic routes, as well as extra frequency and capacity on our existing network. We look forward to welcoming more passengers on board our low-cost, high quality flights to the U.S."

"We are honoured to expand our valued partnership with Norwegian Airlines in providing outstanding options for travellers in the UK, and throughout

Europe, to experience everything Las Vegas has to offer,” **said Rossi Ralenkotter, president and CEO of the Las Vegas Convention and Visitors Authority.** “Las Vegas welcomed a record-breaking 42.3 million visitors in 2015, with the UK representing our largest overseas market, and we look forward to welcoming additional British travellers to the destination with the addition of this convenient nonstop service.”

**Guy Stephenson, Chief Commercial Officer at Gatwick Airport said:** “Las Vegas has long been a popular destination with Gatwick’s passengers. This, the newest long-haul service from Gatwick, will increase the choice of flights available to those travelling to one of the USA’s most exciting cities. Norwegian’s route joins more than 50 other long haul services from the airport, including most recently new routes to China, Peru, Canada, Costa Rica, Nigeria, South Africa as well as the United States.”

Norwegian is the only airline to offer UK passengers direct affordable flights to the US and Caribbean from only £135 one way. Las Vegas will become Norwegian’s eighth US route, with flights currently operating from London Gatwick to New York, Los Angeles, San Francisco-Oakland, Boston, Orlando, Fort Lauderdale and Puerto Rico.

Norwegian now serves over 40 business and leisure winter destinations from London Gatwick, Manchester, Edinburgh and Birmingham, with more than 969 000 seats available from the UK throughout winter.

### **Flight schedule**

#### **Gatwick to Las Vegas:**

Departs Gatwick: Monday and Thursday at 12:10

Arrives Las Vegas: Monday and Thursday at 16:00

#### **Las Vegas to Gatwick:**

Departs Las Vegas: Monday and Thursday at 18:00

Arrives Gatwick: Tuesday and Friday at 10:50

### Norwegian in the UK:

- Norwegian first launched UK flights in 2003 and now operates from London Gatwick, Edinburgh, Birmingham and Manchester Airports to more than **40 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 3.9 million yearly passengers, and with more than 700 pilots, cabin crew and staff working from its Gatwick base
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 8 U.S destinations with fares from just £135 one way
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for four consecutive years at SkyTrax World Airline Awards from 2013-2016, along with being awarded the **'World's best low-cost long-haul airline'** in both 2015 and 2016

### Contacts



#### **For journalists only**

Press Contact

Norwegian Press Office

[press@norwegian.com](mailto:press@norwegian.com)

+47 815 11 816



**Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)**

Press Contact

Marketing/sponsorship requests: [marketing@norwegian.com](mailto:marketing@norwegian.com)