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Norwegian is named 'World's Best Low-Cost Long-Haul Airline' for fifth consecutive year

Norwegian was today named 'World's Best Low-Cost Long-Haul Airline' for the fifth consecutive year at the prestigious Skytrax World Airline Awards in Paris.

Norwegian has secured a major award at the 2019 Skytrax World Airline Awards, the leading international airline rating system as voted on by the travelling public, who evaluates airlines worldwide. For the fifth year in a row, passengers have voted Norwegian the "World's Best Long-Haul Low-Cost

Airline". Norwegian was recognised for setting the standard in low-cost travel by providing outstanding service combined with a high-quality product while operating one of the youngest fleets in the industry.

Bjørn Kjos, Norwegian CEO, said: "It is a great honour to be recognised as the 'World's Best Low-Cost Long-Haul Airline' for the fifth consecutive year at the Skytrax 2019 World Airline Awards. I personally would like to thank all our passengers who voted for us and my dedicated colleagues in the air and on the ground at Norwegian who continuously strive to deliver innovation and service throughout our customers' journey. This award proves that the global travellers appreciate low fares, friendly service and new, more environmentally friendly aircraft."

Edward Plaisted of Skytrax said: "This award is a fabulous recognition for all the Norwegian front-line staff who are responsible for serving customers, both in the airport and onboard environment. Norwegian has become a customer favourite with its long-haul low-cost concept and this award is a great customer recognition of their standards."

These latest awards add to several other accolades that Norwegian has already received in 2019 including "Europe's Leading Low-Cost Airline" at the World Travel Awards and "Best Low-Cost Carrier in Europe" at the Passenger Choice Awards.

Norwegian's CEO Bjørn Kjos accepted the award accompanied by Norwegian crew during the Paris Air Show earlier today. Other contenders in the same category were Air Canada Rouge, AirAsiaX, Cebu Pacific, Eurowings, French Bee, Jetstar Airways, LEVEL, Scoot and WestJet Airlines.

About Skytrax World Airline Awards:

Celebrating their 19th anniversary, the World Airline Awards are independent and impartial, introduced in 1999 to provide a customer satisfaction study that was truly global. Travellers across the world vote in the largest airline passenger satisfaction survey to decide the award winners. The awards are referred to by media around the world as "the Oscars of the aviation industry".

Skytrax pay all costs of the Survey and Awards event, and airlines do not pay

any entry or registration fee. The awards event and award presentations are supplied by Skytrax at no charge. Over 100 customer nationalities participated in the survey with 21.65 million eligible entries counted in the results.

Survey entries were screened to identify IP and user information, with duplicate, suspect or ineligible entries deleted. More than 300 airlines are featured. The online survey operated from September 2018 to May 2019, together with invitations sent to previous year respondents in the Skytrax survey database. The customer survey was operated in English, French, Spanish, Russian, Japanese and Chinese.

Norwegian in the UK and Ireland:

- Norwegian carries almost **6 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **30 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 12 U.S destinations, Buenos Aires and Rio de Janeiro from London Gatwick
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.8 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016, 2017 and 2018
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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