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Norwegian continues UK expansion with three new routes

Norwegian today announced further expansion in the UK with three new routes set to launch from Edinburgh and Birmingham airports to the Canary Islands this winter. In total, Norwegian is adding almost 100,000 seats between the destinations.

The three new flights went on sale this morning at www.norwegian.co.uk and will operate year round using brand new, 186-seater Boeing 737-800 aircraft with free WiFi for all passengers.

Details of the new flights:

- **Edinburgh to Tenerife** launches on 29 October and will operate twice per week on Thursdays and Saturdays with fares from £59.90, one way
- **Birmingham to Tenerife** launch on 2 November and will operate on Mondays and Fridays, with fares from £49.90, one way
- **Birmingham to Gran Canaria** launch on 6 November and will operate on Fridays, with fares from £49.90, one way

The announcement follows on from the introduction of the UK's first low-cost flight to San Juan in Puerto Rico last month. Norwegian is offering flights to the Caribbean destination from as little as £181 from London Gatwick. The airline also offers low-fare flights between London Gatwick and US destinations including New York, Los Angeles, Orlando, and Fort Lauderdale.

"We are pleased to announce further growth in the UK with the addition of new, winter sun destinations from Edinburgh and Birmingham. Norwegian is committed to offering quality flights at affordable fares whether you are travelling to Scandinavia, Europe or further afield. Our network from the UK now extends to 58 destinations worldwide," said Thomas Ramdahl, Norwegian's Chief Commercial Officer.

"We are looking forward to welcoming new and returning customers on our routes to the Canary Islands and San Juan in Puerto Rico from winter 2015," he continued.

Added frequencies on existing routes from London Gatwick

Due to the positive response on its routes from London Gatwick to Berlin and Rome, Norwegian is also adding more weekly flights on these routes. Norwegian will be offering two daily flights between London and Berlin on Mondays, Wednesdays, Fridays and Sundays and daily flights between London and Rome.

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Norwegian Air Shuttle ASA, commercially branded “Norwegian”, is a low-cost airline listed on the Oslo Stock Exchange. Norwegian is the second largest airline in Scandinavia and third largest low cost carrier in Europe. The company reported its highest ever passenger figures in a single year with almost 24 million passengers in 2014. Norwegian has a route portfolio that stretches across Europe into North Africa and the Middle East, as well as long-haul flights to the US and Southeast Asia. The company has a total of 424 routes to 130 destinations and employs approximately 4,500 people in Norway, Sweden, Denmark, Finland, Estonia, UK, Spain and Thailand. The company has 258 undelivered aircraft on firm order. Norwegian was founded in 1993 and its headquarter is in Fornebu, Norway. Norwegian offers better leg room than most competitors, in-flight WiFi on short haul, world-class punctuality and a fleet of 96 aircraft with an average age of only four years. In 2013 and 2014, Norwegian was voted Europe’s best low-cost carrier of the year by the renowned SkyTrax World Airline Awards. In 2014, Norwegian also won three prizes at the prestigious Passenger Choice Awards for Best Airline in Europe, Best Inflight Connectivity & Communications and Best Single Achievement in Passenger Experience for its moving map on the 787 Dreamliners. In addition, Norwegian was awarded Europe’s best low-cost airline by AirlineRatings.com for the second year running.

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