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Norwegian continues expansion in Ireland with first route to Canada

Norwegian is today continuing its Irish expansion with the launch of the carrier's first route to Canada. Commencing 31st March 2019, the new daily service between Dublin and Hamilton – Toronto will mark the first direct flight between the two cities, providing passengers with greater choice and flexibility at an affordable price. Fares start from **€189** one way and are available to book at <u>www.norwegian.com/ie</u> from today.

Norwegian's daily nonstop flights from Dublin to Hamilton – Toronto will be operated using brand new Boeing 737 MAX aircraft offering 189 seats in a

high quality, modern single class cabin.

Bjørn Kjos, Chief Executive Officer at Norwegian said: "Today marks a milestone in Norwegian's transatlantic expansion from Ireland as we announce the first ever direct route between Dublin and Hamilton – Toronto, this is also our first ever service between Europe and Canada. We are committed to providing Irish passengers with greater choice and lower fares across our network as we continue to invest in the Irish market. We look forward to welcoming passengers on board our new service to Canada from March 2019."

Hamilton, located in the Canadian province Ontario, is ideally situated to allow passengers easy access to major cities and attractions in the vicinity. Toronto is less than 50 minutes from the city, Buffalo New York and Niagara Falls are only one hour away. Lake Erie, the fourth largest of the 'Great Lakes' in North America, is a short one-hour drive from Hamilton and is renowned for its small fishing ports, beaches, fishing and diving facilities as well as vineyards situated along the coastline. The surrounding area also offers travellers a wealth of cultural experiences from the 'Art Gallery of Hamilton', housing the third largest permanent art collection in Canada, to the 'Festival of Friends' held in August, Canada's largest annual free summer music spanning over three days.

Vincent Harrison, Managing Director at Dublin Airport said: "Dublin Airport is delighted to see Norwegian launch this new service to Hamilton – Toronto. It will be Dublin Airport's fifth destination in Canada, offering further choice to the growing Canada-Ireland and Ireland-Canada markets and the overall transatlantic market between Dublin and North America.

Europe's third largest low-cost airline, carries 33 million passengers each year to more than 150 global destinations. Norwegian launched transatlantic services from Ireland in July 2017 with affordable direct flights from Dublin, Shannon and Cork to the New York and Boston areas on the US east coast.

Norwegian will continue its growth at Dublin by continuing its summer 2018 schedule into the winter. Irish customers will continue to benefit from a double daily service to Stewart, New York and daily flights to Providence, which offers passengers more affordable access to the tourist centres of New York City, Boston and the New England area.

ENDS

Notes to editors:

- Flights commence 31st March 2019 and are available to book from today at <u>www.norwegian.com/ie</u>
- Fares are per person and based on the lowest available one-way fare incl. taxes and charges.

Flight schedule - all times local

Dublin Airport to John C. Munro Hamilton International Airport

Daily – Flight D81840 Departs 14.40 Arrives 17.25

John C. Munro Hamilton International Airport to Dublin Airport -

• Daily – Flight D81841 Departs 19.45 Arrives 07.30 (+1)

Norwegian in the UK and Ireland:

- Norwegian carries 5.8 million UK passengers each year from London Gatwick, Edinburgh and Manchester Airports to 50 destinations worldwide
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** the airline now flies to 11 U.S destinations, Buenos Aires and Singapore
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world**

with an average age of 3.7 years, including next-generation
Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s
Norwegian has been voted 'Europe's best low-cost carrier' by
passengers for five consecutive years at SkyTrax World Airline
Awards from 2013-2017, along with being awarded the 'World's
best low-cost long-haul airline' in 2015, 2016 and 2017
Norwegian Reward is the airline's free to join award-

winning loyalty programme offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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