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# Norwegian Celebrates Milestone with 150th Boeing Aircraft Delivery in 10 years

Norwegian has celebrated taking delivery of its 150<sup>th</sup> aircraft from Boeing since 2008. In 2017 Norwegian has taken delivery of 32 new aircraft.

Norwegian's 150<sup>th</sup> brand new aircraft from Boeing, a 787-9 Dreamliner adorned with the <u>Jonathan Swift</u> tailfin hero, a celebrated Irish author, arrived at Oslo airport last week, closely followed by a brand new Boeing 737-800 aircraft. This is the last brand new aircraft the company will take delivery of this year. Norwegian has introduced 32 new aircraft to its fleet during 2017; six Boeing 737 MAX, 17 Boeing 737-800 and nine Boeing 787-9 Dreamliner.

## One of the world's youngest and "greenest" fleets

Norwegian has one of the youngest and modern aircraft fleets, with an average aircraft age of 3.6 years. These new aircraft are fuel-efficient and not only good for the environment, but also for customers' wallets.

The airline has an all-Boeing fleet with three aircraft types – the 787 Dreamliner for all long-haul flights from London Gatwick, the 737-800 for all European flights and this year, Norwegian was the European launch customer of the 737 MAX-8, which operates flights between Ireland, Northern Ireland, Scotland and the U.S.

Today, Norwegian's fleet comprises of <u>145 aircraft</u>. Several aircraft have already been phased out to accommodate newer, more fuel efficient and environmentally friendly aircraft. Norwegian will continue to renew its fleet in 2018.

### Norwegian is actively engaged in reducing emissions

Norwegian's global expansion and new routes boost local tourism, creates new jobs, drives economic growth and social progress. At the same time Norwegian acknowledges its responsibilities as a significant market player and takes action to reduce emissions per passenger and <u>make aviation more environmentally friendly</u>. The single most important action an airline can take to reduce its environmental footprint is to invest in new aircraft, consequently reducing emissions considerably.

In late 2015, Norwegian was named the <u>Most Fuel-Efficient Airline on</u> <u>Transatlantic Routes</u> by the International Council on Clean Transportation (ICCT), a unique study that compared the fuel efficiency, and therefore also carbon intensity, of the top 20 airlines operating transatlantic routes between Europe and North America 2014.

#### Additional information:

Norwegian's 737 aircraft operate with an all economy configuration, whereas the <u>787 Dreamliner</u> also offers a <u>Premium cabin</u> and passengers can enjoy a dedicated Premium check-in counter, additional luggage allowance, fast track security, lounge access, priority boarding, over a metre of leg room and all meals and drinks. Premium fares to the U.S. from London Gatwick start at £399 one-way, including taxes.

Norwegian now offers 19 direct transatlantic routes to the U.S from six UK and Irish airports – nine routes from London Gatwick direct to Boston, New York, Orlando, Fort Lauderdale, Las Vegas, Denver, Los Angeles, Oakland and Seattle as well as 10 routes to Rhode Island, Connecticut and New York State from Edinburgh, Belfast, Dublin, Shannon and Cork, as well as the world's longest low-cost route to Singapore, totalling 20 direct routes out of the UK and Ireland.

Early next year Norwegian will also launch the airline's first ever South American route, London Gatwick to Buenos Aires commencing on the 14<sup>th</sup> February. In March the airline will also launch two direct services from London Gatwick to Chicago (25<sup>th</sup>) and Austin (27<sup>th</sup>). The airline's loyalty scheme, <u>Norwegian Reward</u>, allows members to earn CashPoints through Norwegian flight bookings and with other partners including online shopping websites, hotel booking websites and car rental. Members also receive a 'reward' after every sixth flight which includes a choice of free seat reservation, free fast track security and a free checked bag for 12 months.

Norwegian has been awarded the 'World's best low-cost long-haul airline' for <u>three consecutive years</u> at the SkyTrax World Airline Awards as well as being named <u>Airline of the Year</u> at the CAPA Aviation Awards for Excellence.

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## About Norwegian Reward

Norwegian Reward is the award-winning loyalty programme of Europe's third largest low-cost airline, Norwegian. The loyalty programme launched in 2007 and currently has approximately 5.5 million members worldwide earning CashPoints which helps reduce the cost of travel with Norwegian. Norwegian Reward won the "Best up-and-coming Award" at the 2017 Freddie Awards. Visit <u>Norwegian Reward</u>

## Norwegian in the UK:

- Norwegian carries 5.2 million UK passengers each year from London Gatwick, Edinburgh and Manchester Airports to 50 destinations worldwide
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the UK's first low-cost, long haul flights to the U.S. - the airline now flies to 9 U.S destinations and Singapore with fares from just £139 one way
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations

- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been voted 'Europe's best low-cost carrier' by passengers for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the 'World's best low-cost long-haul airline' in 2015, 2016 and 2017
- Norwegian Reward is the airline's free to join awardwinning loyalty programme offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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