



Credit: Gaute Bruvik

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## Experience the Northern Lights with Norwegian

### **Airline offers direct routes to the heart of the Arctic Circle**

Norwegian is now making it even easier for travellers to experience the Northern Lights, as a number of winter routes in the Arctic Circle return just in time for the start of the natural phenomenon.

As well as direct routes from London Gatwick to Iceland and Tromsø returning at the end of October, Norwegian has added additional frequency to

the direct route to Finnish Lapland – giving passengers more choice and flexibility when travelling to experience the Aurora Borealis.

**Norwegian has increased frequency on the popular direct route from London Gatwick to Lapland's capital Rovaniemi.** Returning on the 30<sup>th</sup> October, the low-cost airline has added an additional weekly frequency on a Wednesday, perfect for passengers looking to experience the Northern Lights in Finland. Norwegian is the only UK airline to offer a direct flight to Lapland's capital Rovaniemi, offering three-weekly flights, with fares starting from £39.90 one-way.

Head to the heart of Norway's Arctic Circle – Tromsø to catch a glimpse of the natural wonder. **Norwegian is the only airline in the UK to offer direct flights to Tromsø** with fares starting from £62.30 one-way. With three weekly direct flights departing on a Monday, Friday and Saturday – a weekend trip to experience the Aurora Borealis is now possible.

**From 31st October, Norwegian's UK service to Reykjavik will return** with three weekly flights operating throughout winter on Tuesday, Thursday and Saturday. Once in Iceland escape the city lights for the best chance to view the lights. Brits can easily book a bargain break to the Icelandic city direct from London Gatwick, with fares from £29.90 one way.

**Thomas Ramdahl, Chief Commercial Officer for Norwegian, said:** *"With increased services to Rovaniemi and returning winter routes to Iceland and Tromsø, we are offering UK passengers more choice and lower fares than ever before to see the Northern Lights. Norwegian has 9 low-cost flights per week to some of the best places in the world to experience the Aurora Borealis, so even more Brits can see the lights at an affordable price."*

Norwegian carries more than 5 million UK passengers each year to over 50 global destinations. The airline has one of the youngest aircraft fleets in the world with an average age of 3.6 years, and more than 200 new aircraft on order. Short-haul flights are operated by a fleet of brand new Boeing 737 aircraft that will keep passengers connected in the skies with free inflight Wi-Fi. Norwegian has been awarded the 'World's best low-cost long-haul airline' for three consecutive years at the SkyTrax World Airline Awards.

**Book now: visit [www.norwegian.com](http://www.norwegian.com) or call 0330 8280854**

## Notes to Editors:

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Fares are per person, per one-way flight and include all mandatory taxes and charges.

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### Norwegian in the UK:

- Norwegian carries **5.2 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **50 destinations worldwide**
- Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew
- In 2014, Norwegian introduced the **UK's first low-cost, long haul flights to the U.S.** - the airline now flies to 9 U.S destinations and Singapore with fares from just £139 one way
- In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft
- Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations
- The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.6 years, including next-generation Boeing 787 Dreamliners and Boeing 737-800s
- Norwegian has been **voted 'Europe's best low-cost carrier' by passengers** for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the **'World's best low-cost long-haul airline'** in 2015, 2016 and 2017
- Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

## Contacts



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